

# Tell Stevie® Awards Attendees About Your Company

## Place your full-page ad in the official program of the 5th annual Stevie Awards for Women in Business

*Reservation Deadline:* Friday, October 24  
*Materials Deadline:* Monday, October 27

The printed program will be distributed to all attendees of the awards dinners and presentations, and will be distributed in electronic (PDF) form to more than 10,000 more people worldwide throughout the year, as a download from the awards' web site.

Use this occasion to congratulate your colleagues and employees on their nominated work and to tell the world's business leaders about your company.

Ads will appear in black-and-white in the printed program and in full-color in the online version.

**Ads for first three (3) insertion orders received will appear in color in the printed version**

**Cost per full-page ad: \$550**

### Technical Specifications & Delivery Instructions:

- 8.5 x 11 program trim size, 7 x 10 ad size, no bleed
- The program will be set up on Mac OS in Quark XPress
- Files in Quark need to include all links and fonts for Mac
- Send Illustrator or Photoshop files as EPS, and convert all text to Path
- Any color files printing as B&W should be built for B&W
- PLEASE NO files in Microsoft Word, PageMaker or Microsoft Publisher
- High-resolution PDFs accepted

### Deliver ad materials by Monday, October 27 to:

David Wu, DW Design  
5349 Thayer Avenue, Alexandria, VA 22304  
telephone +1 703-370-5229  
email [david.dwdesign@verizon.net](mailto:david.dwdesign@verizon.net)

## Distribute literature about your company to all attendees of the awards dinner

*Reservation Deadline:* Friday, November 7  
*Materials Deadline:* Wednesday, November 11

This opportunity is limited to the first four (4) organizations that respond. Distribute literature about your company to all attendees of the November 14 awards dinner.

Your literature will be placed on the seats of all attendees of the dinner, along with the official program of the 5th annual Stevie Awards for Women in Business. Projected attendance is 200 women entrepreneurs and executives from around the world.

**Cost: \$500**

Your piece should be no larger than 9x12 inches and no thicker than one-quarter inch.

After we receive your reservation we will send you instructions on where and how to deliver your literature the week of November 10.



**FOR WOMEN  
IN BUSINESS**

--- Complete and fax this reservation form to +1 703-991-2397 ---

- Reserve our full-page ad in the official program of the 5th annual Stevie Awards for Women in Business @ \$550  
 Reserve literature distribution for our company at the awards dinner @ \$500  
 Save \$100 — Reserve both a full-page ad and literature distribution for our company at \$950

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### TO PAY BY CREDIT CARD COMPLETE AND FAX THIS FORM TO THE STEVIE AWARDS AT +1 703-991-2397

Send payment with this form to: The Stevie Awards,  
11885 Grand Commons Avenue, #210, Fairfax, VA 22030 U.S.A.  
Make checks payable to Stevie Awards, Inc.

AMERICAN EXPRESS  VISA  MasterCard

Name on Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Billing Address: \_\_\_\_\_

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