

**2007 Entry Cover Sheet**

**Use this form if you will submit your entries by mail or fax.  
Why not submit your entries online instead? It's fast and easy!  
Visit [www.stevieawards.com/women](http://www.stevieawards.com/women) to learn how.**

Photocopy this form as needed.

All entries submitted by mail or fax must be submitted with an Entry Cover Sheet.  
See instructions on back.

**1. Information About Your Company****(a) The Company Submitting These Entries**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Work Email: \_\_\_\_\_

**(b) The Company Being Nominated**

Company Name: \_\_\_\_\_

City, State/Province, & Country: \_\_\_\_\_

Company's Industry (see instructions on back): \_\_\_\_\_

Company's Size (see instructions on back): \_\_\_\_\_

Company's Web Site URL: \_\_\_\_\_

**2.** Attach behind this Entry Cover Sheet (and ahead of the entries you are submitting) a single sheet with a brief description of your company. Limited to 400 characters. See instructions on the back of this form for an example.

**3.** List each of your entries below. Attach your completed entries behind this cover sheet in the order you list your entries.

ENTRY TITLE	CATEGORY NUMBER	ENTRY FEE
<b>NOMINATION FEE TOTAL</b>		<b>\$</b>

**4. Method of Payment**

Check               

Promotion Code

Cardholder's Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address & Zip/Postal Code: \_\_\_\_\_

**5.** I attest that to the best of my knowledge, all of the information included in our 2007 Stevie Awards for Women in Business entries is accurate and factual.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*For entry mailing instructions, please see back.*

DO NOT WRITE HERE

## Entry Instructions

Review the document entitled "Instructions for Submitting Entries," which is available through the entry kit you may request at [www.stevieawards.com/women](http://www.stevieawards.com/women).

## Entry Deadline

The early entry deadline is August 1, 2007. The final entry deadline is October 1.

## Entry Fees

The entry fee for entries submitted by the August 1 deadline is \$75 per entry per category. Entries submitted after August 1 will be assessed a late fee of \$24 per entry per category in addition to the entry fee. If appropriate, an entry may be submitted in multiple categories; the fees are due for each category entered. Each entry will be judged separately in each category entered. Entries submitted in multiple categories are eligible to win multiple awards.

## Eligibility

All women business owners, women-owned businesses, and female executives at all organizations worldwide are eligible to participate in The 2007 Stevie Awards for Women in Business. The 2007 awards recognize accomplishments since July 1, 2006, with the following exceptions:

- Entrants in the Best New Company of the Year category must have started their business after July 1, 2005
- There is no time limit on the Website of the Year, Blog of the Year, and Lifetime Achievement Award categories

## Entry Submission Procedures

While you may submit your entries on paper, by mail or by fax, we encourage you to submit them directly through our web site at [www.stevieawards.com/women](http://www.stevieawards.com/women).

You may provide twice as much information in your entries when you submit them online. It's very easy to do—simply register, pick a category, and fill out the online form. Visit the web site to learn how.

## INSTRUCTIONS FOR COMPLETING THIS ENTRY COVER SHEET

### 1. Information About Your Company

All fields are required unless otherwise noted. Contact Person will receive all correspondence about the disposition of your submitted entries. You must specify the nominated company's Industry and Size. Choose from the following lists:

#### Industry

1. Accounting
2. Advertising, Marketing, & Public Relations
3. Aerospace & Defense
4. Automotive & Transport Equipment
5. Banking
6. Business Services
7. Chemicals
8. Computer Hardware
9. Computer Software
10. Computer Services
11. Conglomerates
12. Consumer Products — Durables
13. Consumer Products — Non-Durables
14. Diversified Services

15. Electronics
16. Energy
17. Financial Services
18. Food & Beverage
19. Health Products & Services
20. Hospitality & Leisure
21. Insurance
22. Legal
23. Manufacturing
24. Materials & Construction
25. Media
26. Metals & Mining
27. Non-Profit Organizations
28. Real Estate
29. Retail
30. Pharmaceuticals
31. Telecommunications
32. Transportation
33. Utilities

### Company Size

- A. Up to 100 Employees
- B. 101 – 2,500 Employees
- C. More than 2,500 Employees

### 2. Description of Nominated Company

Attach behind your Entry Cover Sheet a single sheet with a brief description of the nominated company, limited to 400 characters. Here's an example:

*XYZ Company is Milwaukee's most innovative design consultancy. Founded in 1997 by our president, Jane Doe, XYZ employs eight people and has won numerous awards for our design concepts and customer service.*

### 3. List Your Entries

List the entry title, category number, and entry fee for each of the entries you are submitting. Photocopy the Entry Cover Sheet if necessary.

### 4. Categories

Select from the list of categories on the following page. Review the entire list of categories carefully before choosing the category(s) for your entry(s).

### 5. Method of Payment

If paying by check, make out a single check for total fees, payable to Stevie Awards, Inc. No refunds will be made after August 1, 2007.

### 6. Submission of Entries

Staple behind your Entry Cover Sheet your entries, in the order listed on the front side of the Entry Cover Sheet. Follow the instructions on the Instructions for Submitting Entries (a separate document available in the Entry Kit) for preparing your entries.

### 7. Mailing Information

Send all completed forms, fees, and entry materials to:

**The Stevie Awards**  
**11885 Grand Commons Avenue**  
**Suite 210**  
**Fairfax, VA 22030**  
**Phone (703) 547-8389**  
**Fax (703) 991-2397**

*continued*

# CATEGORIES

## INDIVIDUAL CATEGORIES

- 1. Best Entrepreneur — Service Businesses** — up to 100 Employees (Professional, Financial, Real Estate, etc.): Recognizing individual women entrepreneurs for their achievements during the eligibility period.
- 2. Best Entrepreneur — Service Businesses** — up to 2,500 Employees (Professional, Financial, Real Estate, etc.): Recognizing individual women entrepreneurs for their achievements during the eligibility period.
- 3. Best Entrepreneur — Service Businesses** — More Than 2,500 Employees (Professional, Financial, Real Estate, etc.): Recognizing individual women entrepreneurs for their achievements during the eligibility period.
- 4. Best Entrepreneur — Non-Services Businesses** — up to 100 Employees (Manufacturing, Construction, Agriculture, etc.): Recognizing individual women entrepreneurs for their achievements during the eligibility period.
- 5. Best Entrepreneur — Non-Services Businesses** — up to 2,500 Employees (Manufacturing, Construction, Agriculture, etc.): Recognizing individual women entrepreneurs for their achievements during the eligibility period.
- 6. Best Entrepreneur — Non-Services Businesses** — More Than 2,500 Employees (Manufacturing, Construction, Agriculture, etc.): Recognizing individual women entrepreneurs for their achievements during the eligibility period.
- 7. Best Young Entrepreneur:** Recognizing individual women entrepreneurs under the age of 30 for their achievements during the eligibility period.
- 8. Best Executive — Service Businesses** — up to 100 Employees (Professional, Financial, Real Estate, etc.): Recognizing individual women executives (not business owners) for their accomplishments during the eligibility period.
- 9. Best Executive — Service Businesses** — up to 2,500 Employees (Professional, Financial, Real Estate, etc.): Recognizing individual women executives (not business owners) for their accomplishments during the eligibility period.
- 10. Best Executive — Service Businesses** — More Than 2,500 Employees (Professional, Financial, Real Estate, etc.): Recognizing individual women executives (not business owners) for their accomplishments during the eligibility period.
- 11. Best Executive — Non-Services Businesses** — up to 100 Employees (Manufacturing, Construction, Agriculture, etc.): Recognizing individual women executives (not business owners) for their accomplishments during the eligibility period.
- 12. Best Executive — Non-Services Businesses** — up to 2,500 Employees (Manufacturing, Construction, Agriculture, etc.): Recognizing individual women executives (not business owners) for their accomplishments during the eligibility period.
- 13. Best Executive — Non-Services Businesses** — More Than 2,500 Employees (Manufacturing, Construction, Agriculture, etc.): Recognizing individual women executives (not business owners) for their accomplishments during the eligibility period.
- 14. Mentor of the Year:** Recognizing the women who provided the best support and guidance to women in business during the eligibility period.
- 15. Lifetime Achievement Award:** Recognizing the individual executive or entrepreneur who has achieved accomplishments of significance over her entire career.
- 16. Best Canadian Entrepreneur** — Recognizing individual women entrepreneurs in Canada for their achievements during the eligibility period.
- 17. Best Canadian Executive** — Recognizing individual women executives (not business owners) in Canada for their accomplishments during the eligibility period.
- 18. Best Entrepreneur in EMEA** — Recognizing individual women entrepreneurs in Europe, the Middle East, and Africa for their achievements during the eligibility period.
- 19. Best Executive in EMEA** — Recognizing individual women executives (not business owners) in Europe, the Middle East, and Africa for their accomplishments during the eligibility period.
- 20. Best Asian Entrepreneur** — Recognizing individual women entrepreneurs in Asia, Australia, and New Zealand for their achievements during the eligibility period.
- 21. Best Asian Executive** — Recognizing individual women executives (not business owners) in Asia, Australia, and New Zealand for their accomplishments during the eligibility period.
- 22. Best Latin American Entrepreneur** — Recognizing individual women entrepreneurs in Mexico, Central America, and South America for their accomplishments during the eligibility period.
- 23. Best Latin American Executive** — Recognizing individual women executives (not business owners) in Mexico, Central America, and South America for their accomplishments during the eligibility period.

## COMPANY/ORGANIZATION CATEGORIES

- 24. Best Overall Company of the Year — Service Businesses** — up to 100 Employees (Professional, Financial, Real Estate, etc.): Recognizing businesses owned or run by women for their accomplishments during the eligibility period.
- 25. Best Overall Company of the Year — Service Businesses** — up to 2,500 Employees (Professional, Financial, Real Estate, etc.): Recognizing businesses owned or run by women for their accomplishments during the eligibility period.
- 26. Best Overall Company of the Year — Service Businesses** — More Than 2,500 Employees (Professional, Financial, Real Estate, etc.): Recognizing businesses owned or run by women for their accomplishments during the eligibility period.

27. **Best Overall Company of the Year — Non-Services Businesses** — Up To 100 Employees (Manufacturing, Construction, Agriculture, etc.): Recognizing businesses owned or run by women for their accomplishments during the eligibility period.
28. **Best Overall Company of the Year — Non-Services Businesses** — Up To 2,500 Employees (Manufacturing, Construction, Agriculture, etc.): Recognizing businesses owned or run by women for their accomplishments during the eligibility period.
29. **Best Overall Company of the Year — Non-Services Businesses** — More Than 2,500 Employees (Manufacturing, Construction, Agriculture, etc.): Recognizing businesses owned or run by women for their accomplishments during the eligibility period.
30. **Most Innovative Company of the Year** — Up to 100 Employees: Recognizing product and/or marketing, sales, manufacturing, management, etc. innovation at businesses owned or run by women during the eligibility period.
31. **Most Innovative Company of the Year** — Up to 2,500 Employees: Recognizing product and/or marketing, sales, manufacturing, management, etc. innovation at businesses owned or run by women during the eligibility period.
32. **Most Innovative Company of the Year** — More Than 2,500 Employees: Recognizing product and/or marketing, sales, manufacturing, management, etc. innovation at businesses owned or run by women during the eligibility period.
33. **Best New Company of the Year:** Recognizing new businesses owned or run by women. All for-profit and non-profit businesses that began operations after July 1, 2005 are eligible to be nominated.
34. **Fastest-Growing Company of the Year:** Recognizing businesses that are owned or run by women that demonstrated extraordinary growth in sales during the eligibility period from the year prior.
35. **Business Turnaround of the Year:** Recognizing businesses owned or run by women that demonstrated a financial or other operational turnaround during the eligibility period from the year prior.
36. **Employer of the Year:** Recognizing excellence in hiring practices, human resources management, and employee relations. All for-profit and non-profit businesses owned or run by women are eligible to be nominated.
37. **Technology Innovator of the Year:** Recognizing women for their innovative use of technology in growing their businesses during the eligibility period.
38. **“Women Helping Women” Award:** Recognizing businesses and individuals who supported and contributed to the development of women in business during the eligibility period.
39. **Woman’s Business Association of the Year:** Recognizing the professional societies and trade associations that best advocated for women-owned businesses and women in business during the eligibility period.
40. **Community Involvement Program of the Year:** Recognizing best practices in community involvement and corporate social responsibility activities during the eligibility period.

## PRODUCT & SERVICE CATEGORIES

41. **Best New Product of the Year:** Recognizing the best new products introduced to the marketplace by or for women during the eligibility period.
42. **Best New Service of the Year:** Recognizing the best new services introduced to the marketplace by or for women during the eligibility period.

## MEDIA & MARKETING CATEGORIES

43. **Website of the Year:** Recognizing excellence in web sites created and maintained by or for women.
44. **Company Brochure of the Year:** Recognizing excellence in the sales, marketing, and corporate brochures issued by or for women during the eligibility period.
45. **Blog of the Year:** Recognizing excellence in individual or company blogs created by or for women.
46. **Online Advertising Campaign of the Year:** Recognizing excellence in online search, display, or email marketing by or for women during the eligibility period.
47. **Communications Campaign of the Year:** Recognizing excellence in public relations, press relations, and publicity by or for women during the eligibility period.
48. **Marketing Campaign of the Year:** Recognizing excellence in marketing by or for women during the eligibility period.