formotus™

FINAL – FOR RELEASE ON 9/10 @ 8 AM ET

Network World Names Formotus "Wireless Company to Watch"

FormoPublish Enables Widespread Mobile Application Adoption with Click-and-Deploy Software + Services

BELLEVUE, WA — September 10, 2007 — Formotus, Inc., provider of mobile business data software + services, today announced that Network World has named the Company a "wireless company to watch." Formotus was recognized for its achievement in enabling organizations of all sizes to easily extend business data to Windows Mobile® users without writing a single line of code. The Company's FormoPublish™ mobile application services leverage the Microsoft Office environment for quick, cost-effective and secure generation of powerful mobile applications.

"FormoPublish significantly reduces the time and budget needed to develop mobile applications, making it easy for companies in all vertical industries to reap the business benefits of an always-connected mobile workforce," said Joseph Verschueren, Formotus co-founder/CEO. "Being selected by Network World as a company to watch not only confirms the significant market need for easy, yet powerful mobile data solutions, but it also validates our unique software + services approach to mobilizing business data. We look forward to bringing our solution to the global market and helping businesses generate rich mobile data applications as easily as they create spreadsheets, for increased company-wide productivity, efficiency and collaboration."

FormoPublish enables organizations to benefit from the ruggedness, convenience, long battery life and low cost of Windows Mobile devices by providing the FormoApps™ software that workers need to seamlessly access business systems from the road. With just a few clicks, FormoPublish can generate and securely deploy these mobile XML data applications over-the-air (OTA). Residing on the device, FormoApps provide workers with unprecedented online and offline business data access. Since FormoPublish requires no coding, companies can transfer mobile application creation from busy IT departments to office workers, thereby maximizing company resources, increasing efficiency and speeding deployment.

FormoPublish is available through Formotus' network of channel partners. Organizations interested in becoming a Channel Partner Program member, can visit http://www.formotus.com/distributors.htm for more information.

About Formotus
Formotus, Inc. is the first company to provide fast, easy mobile access to business data. The Company's software + services model allows organizations to quickly generate and deploy business applications over-the-air (OTA) to Microsoft Windows Mobile® devices. Formotus' FormoPublish™ mobile application services leverage Microsoft Office to allow non-technical users to click-and-deploy powerful and secure FormoApps™ software, without writing a single line of code, empowering the mobile workforce for small businesses and Fortune 1000 enterprises alike. To learn more about how Formotus is mobilizing business data visit www.formotus.com.

Contact:
Lindsay Stril
VOXUS, Inc.
253-853-5151 (ext. 226)
lstril@voxuspr.com

###