Stevie® Awards for Women in Business

5TH ANNUAL

Awards Dinner and Ceremonies

Friday, November 14, 2008
Marriott Marquis Hotel
New York, New York
CONGRATULATIONS
2008 Stevie Award Finalists

Suzette Albrecht
President, Proforma Albrecht & Co.
- Stevie Finalist for Best Overall Company of the Year
- #3 Ranking in Counselor magazine’s 2008 Best Places to Work
- Named to the Inc. 5000 List
- Member of the Proforma Multi-Million Dollar Club

Holly Ambrose
Owner, Proforma Global
- Two Time Stevie Finalist for Technology Innovator of the Year
- Proforma Centurion Award Winner
- Member of the Proforma Million Dollar Club

Lillian DeAngelo
Owner, Proforma Custom Business Services
- Stevie Finalist for Fastest Growing Company of the Year
- Proforma Centurion Award Winner
- Named Proforma’s Innovator of the Year in 2004
- Member of the Proforma Million Dollar Club

Proforma is proud to honor all of our 2008 Stevie Award Finalists.

A leading provider of graphic communications, Proforma empowers and supports its Franchise Owners by providing them with the resources to excel in all of their entrepreneurial endeavors. Suzette, Holly and Lillian have utilized Proforma’s top-notch support system to develop their individual strengths and become nationally recognized Women Business Owners.

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Didi Discar
2008 Stevie® Award Finalist

Congratulations to Didi Discar, Executive Vice President of MedAccess, a division of Access Communications, LLC.

Didi is a deserving recipient of this honor because of her dedication to providing opportunities to women in the workplace and her lifetime of excellence in business.
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Welcome to the 5th annual Stevie® Awards for Women in Business.

This year’s Stevie Awards for Women in Business attracted more than 1,200 entries, a 50% increase from last year. The Stevies for Women have grown dramatically in every sector of the competition. Every year it gets tougher to be recognized as a Finalist or a Stevie Award winner, and I congratulate you for your achievements this past year.

Preliminary judging was conducted in September and October by business professionals around the world. Their averages scores determined the Finalists. Members of the competition’s Board of Distinguished Judges & Advisors performed final judging the week of October 20 to select Stevie Award winners from among the Finalists. All judges are acknowledged in this program.

We organize three other business competitions in addition to the Stevies for Women. You can learn all about our programs at www.stevieawards.com.

Thank you for participating in The 2008 Stevie Awards for Women in Business, and for joining us this evening. Best wishes for continued success!

Cordially,

Michael Gallagher
President
The Stevie Awards

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Bandana-Cap
The happy choice

Points

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3. Enhances the Hair

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President
Atsuko Matsumura

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MISTRESS OF CEREMONIES

Cheryl Casone

Cheryl Casone joined FOX Business Network (FBN) in September 2007 as an anchor. Prior to FBN, Casone served as a correspondent for FOX News Channel’s (FNC) business unit and was a regular guest on FNC’s Your World with Neil Cavuto as well as Cashin’ In, where she appeared initially as a contributor when it debuted in May 2001.

Casone brings years of experience covering finance, business, and consumer news to FBN. She has reported on the economic impact of war on the economy, consumer fraud, global markets, foreign investment, and corporate governance in addition to her work covering the U.S. markets.

Prior to FNC she worked as a freelance business correspondent for CNN primarily reporting from the New York Stock Exchange, and CBS NewsPath as a general assignment reporter. Casone moved to New York to work as an overnight and early morning news anchor for MSNBC and NBC. Prior to that she anchored a business show for San Francisco’s KRON-TV, and served as a business and general assignment reporter. She began her career at CNX Media on the nationally syndicated program Travel Update.

Casone has served on the boards of the Associated Press Television and Radio Association, California and Nevada Regional Chapter, and American Women in Radio and Television, San Francisco Chapter.

A native of Dallas, TX, she graduated from Northern Arizona University.
Balancing Life’s Issues, Inc. is proud to support
The Stevie Awards For Women in Business
on the occasion of its
5th Annual Awards Ceremony

We congratulate all the finalists on their accomplishments.

Wendy Kaufman, Founder and CEO
Balancing Life’s Issues, Inc.
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www.balancinglifesissues.com
BOARD OF DISTINGUISHED JUDGES & ADVISORS

The participation and counsel of our judges and advisors — all of whom are leaders in the business community — have helped to establish The Stevie Awards for Women in Business as a preeminent business awards show. They conducted the final judging to determine the Stevie Award winners in the various categories.

Patty Abramson, Managing Director, Women’s Growth Capital Fund
Maria Bailey, CEO, Blue Suit Mom Media
Maki Nakamura Bara, Managing Partner & Co-founder, The Chartres Lodging Group, LLC
Wendy Borow-Johnson, Senior VP-The Networks Group & President, Healthy Living Channel, The Media Group, Inc.
Delia Champion, Founder, The Flying Biscuit Cafe
Kristen des Chatelets, Chief Marketing Officer, BDS Marketing, Inc.
Maria Coyne, Executive Vice President, Key4Women, KeyBank
Chris A. Davis, Forstmann Little & Co.
Jory Des Jardins, President of Strategy Alliances and Co-founder, BlogHer
Lori Eshoo, President & CEO, National Tax Search, LLC
Carrie Fitzmaurice, VP-Business Development Northeast, Corporate Board Member magazine
Edie Fraser, Managing Director and Chair of the Diversity Practice, Diversified Search Ray & Berndtson
Aliza Freud, Founder & CEO, SheSpeaks Inc.
Gretchen Goffe, Principal Partner, Pink Tank
Gail Goodman, President & CEO, Constant Contact
Aileen Gorman, Executive Director, The Commonwealth Institute
John H. Graham IV, President and CEO, American Society of Association Executives
Harriet Green, CEO, Premier Farnell plc
Helen Greiner, Co-founder & Chairman, iRobot Corp.
Eileen R. Heisman, President & CEO, National Philanthropic Trust
Hope Johnson, Managing Director, Boyden Global Executive Search
Julie B. Kampf, President, JBK Associates Inc.
Barbara Kasoff, Co-founder and COO, Women Impacting Public Policy
Carolyn Keucher, President, Carolyn & Co.
Dr. Judy Kuriansky, Columbia University Teachers College, radio advice host, TV commentator,
   New York Daily News columnist
Sheila Lirio Marcelo, Founder & CEO, Care.com
Carol Marx, Past President, American Agri-Women
Donna Mullen Good, CEO, Center for Women & Enterprise
Venus McNabb, Founder & CEO, 1-800-GeeksOnTime
Grace Landin Nystrum, Senior VP-Marketing Programs Development Manager, Bank of America
Kyra Oliver, Executive Director, Hayes Hitzeman Foundation
Kirsten Osolind, Founding CEO, Re:Invention, Inc.
Bernice M. Paolozzi, Asian Trade & Tourism Consultant, Bernice Paolozzi Consultancy
Linda Passante, CEO & Co-founder, The Halo Group
Delia Passi, President and CEO, MedeliaCommunications
Janine Popick, CEO, VerticalResponse
Suzanne Richard, UPS Center Supervisor, UPS Package Operations
Sandra Rinomato, Realtor, Coldwell Banker & Television Host
Jim Samples, President, HGTV
Nora Senior, Managing Director, Weber Shandwick Scotland
Patricia Seybold, CEO, The Patricia Seybold Group
Dr. Betty Spence, President, National Association for Female Executives
Katy Thorbahn, General Manager, Avenue A | Razorfish
Lisa Wexler, President, Elaine Construction Company
Dr. Laureen Wishom, Chief Solutionery Officer, Masterpiece Solutions, LLC
Mary Wu, President, Wu Consulting LLC
Darrell Zahorsky, Small Business Information Editor, About.com
Sarah Znerold, President, SZPR
Campus Apartments congratulates its very own Helen Marshall on being a Stevie Award Finalist for the Best Executive Category!

Campus Apartments is one of the nation's largest developers, owners, and managers of student housing, with more than 18,000 beds in 16 states serving over 50 colleges and universities across the country.

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Upcoming Stevie Awards Entry Deadlines

**December 12, 2008**
Second early-bird entry deadline for the 7th annual American Business Awards, the premier business awards program in the U.S.A.

Learn more and enter at [www.stevieawards.com/aba](http://www.stevieawards.com/aba).

**December 16, 2008**
Extended entry deadline for the 3rd annual Stevie Awards for Sales & Customer Service. With 27 categories honoring customer service and call center professionals, and 41 categories for sales professionals.

Learn more and enter at [www.stevieawards.com/sales](http://www.stevieawards.com/sales).
Fish & Richardson congratulates our friend and colleague, Nancy Stagg, on being a finalist for the Stevie Awards.

Nancy’s vision, passion, and commitment to the firm continues to make us proud.
The following professionals participated as preliminary judges in September – October 2008. Their average scores determined the Finalists. We thank them for their time, efforts, and insights.

Yvette Adams, Director, The Creative Collective, Maroochydore, Australia
Chris Andism, Communication and Media Officer, Municipal Services Agency, Sacramento County, Sacramento, CA
Robert Anthony, President, Robert Anthony Marketing and Communications, East Lansing, MI
Gina Aswell, Manager, Communications & Public Relations, Jackson Convention & Visitors Bureau, Jackson, MS
Virginia Balcom, VP-Marketing, Strangegroup Networks, Vancouver, BC, Canada
Mona Baset, Senior Vice President, Bank of America, Charlotte, NC
Susan Benton, Principal, Benton Communications, Hermosa Beach, CA
Noreen Braman, Multimedia Design Editor, RFB&D, Princeton, NJ
Kimberly Bristol, Associate VP, Corporate Giving Manager, Citizens Financial Group, Boston, MA
Crystal Brown-Tatum, CEO, Crystal Clear Communications, Shreveport, LA
Janice Southard Burk, Community/Employee Relations Manager, Penasco Valley Telecommunications, Artesia, NM
Linda Byerline, CEO, MLB Industries dba Happy Heiny's, El Cajon, CA
Bev Campbell, Volunteer Manager, Seniors Assisted Transportation Society of Greater Edmonton, AB, Canada
Sum-Sum Chan, Director of Marketing Communications, CaseStack, Santa Monica, CA
Denise Clancy, President, Teledirect Partners, Boston, MA
Robin Cook, CEO, Marketing with a Flair, Glendale, AZ
Kimberly Cooley, Communications Director, Henderson Hutcherson & McCullough, Chattanooga, TN
Gary Cooper, Media Specialist, New Jersey State Library, Trenton, NJ
Diane Creston, President/Creative Director, Creston Advertising & Marketing, Inc., New York, NY
Michele Cuthbert, Creative Director, Baker Creative, Groveport, OH
Kelly Donahue, Corporate Communications Manager, EYP, Albany, NY
Corina DuBois, Creator, Celebrate Mамal LLC, Silver Spring, MD
Jamie Entzminger, President, Mach 1 Global Services, Inc., Tempe, AZ
Lori Ericson, VP Product Planning & Development, SPECTRUM Human Resource Systems Corporation, Denver, CO
Shannon Eusey, President and COO, Beacon Pointe Advisors, Newport Beach, CA
Scott Fuhr, Director, Corporate Communications, Advertising Specialty Institute, Philadelphia, PA
Lorretta Gasper, Manager of Corporate Communications, CDC Corporation, Atlanta, GA
Kathleen Gibbs, Public Affairs Officer (Retired), US Army, Mandeville, LA
Gail Greenberg, Owner, Some Sweet Dreams, Philadelphia, PA
Christian Have, Director, Have PR & Kommunikation, Frederiksgaard, Denmark
Kathryn Hayden, Director of Media Relations, Sabre Holdings, Southlake, TX
Marie Holliday, EFT-ADV, MAMMET, EFT Spain, Murcia, Spain
Lindsay Hyde, Founder and President, Strong Women, Strong Girls, Inc., Boston, MA
Georgia Jones, President, NewVoices, Inc., Sonora, CA
Rose Jurczewski, Owner, Funxion Fusion, Roselle, IL

Kathryn Kempf, Vice President, B&Y Communications, Montclair, NJ
Deborah Kilcollins, Communications Liaison, Big Five Tours & Expeditions, Stuart, FL
Terri Kruzan, President, Culture Consulting, Decatur, GA
Noah Lam, Vice President, Connetquot West, Farmingdale, NY
Brook Larios, Public Relations Specialist, San Diego, CA
Donna LaVoie, President & CEO, LaVoie Group, Salem, MA
Carolyn Lefebvre, President/CEO, Autohaus Arizona, Inc., Phoenix, AZ
Lori Lemmon, Director, Customer Communications, Publications & Diversity Marketing, UPS, Atlanta, GA
Alysa Lew, Director, Communications, AOL, New York, NY
Dr. Madeline Lewis, President, Online Institute for Professional Development, Upper Marlboro, NJ
Nancy Long, President, Dorland Global Public Relations, Philadelphia, PA
Jennifer Louis, Creative Director, Think Monster, Atlanta, GA
Elvera Nuriawati Makki, Internal Communications Manager, PT Unilever Indonesia Tbk, Jakarta, Indonesia
William Mecke, Communications Director, Georgia Regional Transportation Authority, Atlanta, GA
Sara Miller, Communications Manager, Dairy Council of California, Sacramento, CA
Gayle Morrison Duncan, Partner, Executive Options, Bellevue, WA
Kyle Potvin, Principal, Splash Communications, LLC, Hampstead, NH
Fanjarivo Rakotonirina, President, Tropical Items Madagascar, LLC, Boulder, CO
Kimberly Rogers, Web Project Facilitator, Methodist Healthcare, Memphis, TN
Christine Seymour, Business Unit Manager, Power Conversion Division, Siemens Energy & Automation, Inc., Alpharetta, GA
Jacqueline Shannon, Communications Director, Teachers' Retirement System of Oklahoma, Oklahoma City, OK
Gary Shumaker, Senior Consultant, Gary E. Shumaker, Inc., Fairfax, VA
Pam Small, Co-Founder, Bitzi & Babz Business Consulting, Ledgewood, NJ
John Soller, CEO, Maximum Performance, Huntington Beach, CA
Latha Stead, MD, Emergency Medicine, Mayo Clinic, Rochester, MN
Amy Stevens, Director of Marketing Communications, Wellmont Health System, Kingsport, TN
Lynn Stoner, President, Stoner Construction, Inc., Plantation, FL
Nickoletta (Letty) Swank, CEO/President, iPrint Systems, Inc., Redwood City, CA
Erika Taylor, CEO-Chief Publicist, Three Girls Media & Marketing Inc., San Jose, CA
Ronald Trahan, President, Ronald Trahan Associates, Inc., Westwood, MA
Beverly Turek, Owner, Turek's Computer Dr, Bryan, TX
Michael Turner, President, Bearsworth Communications, Inc., Chatsworth, CA
Mary Vail, Publicist, Las Vegas, NV
Sharon Vaz, CEO, Internet Marketing Angel LLC, Dallas, TX
Jeff Wallace, President, Global Kinetics Inc., Oakland, CA
Nancy Wellman, APR, Director of Church & Public Relations, Lutheran Homes Society, Toledo, OH
Lydia Wilbanks, Founder and Managing Partner, WillbanksElam, Birmingham, AL
Marcia Williams, Chief Public Affairs and Marketing Officer, Providence Health & Services, Portland, OR
Melissa Wilson, Owner, Wilson Monnig Creative, St. Peters, MO
Dick Wolfe, Vice President, Gibbs & Soell Public Relations, New York, NY
Kathy Woodard, Director of Public Service, Ohio Dental Association, Columbus, OH
Infinity is proud to support Adelene Q. Perkins, finalist for the Lifetime Achievement Award and the 2008 Stevie Awards for Women in Business.
2008 FINALISTS

Finalists are listed alphabetically by company/organization name within category.

ADVERTISING CAMPAIGN OF THE YEAR

“We Know What It Takes to Be a Tiger,” Accenture, Chicago, IL
“The Centura Health Women’s Digital Mammography Campaign,” Davis Design, Denver, CO
“It’s Who We Are,” Zander Guinn Millan, Charlotte, NC

WEBSITE OF THE YEAR

ForAccess.com Web-site, Access Referral Network, Inc., San Antonio, TX
AutohausAZ — Online Source for OEM Auto Parts, Autohaus Arizona Inc., Phoenix, AZ
The BlogHer Company Web Site, BlogHer, Redwood City, CA
Breastfeeding Community Website, Breastfeeding Community, Shropshire, United Kingdom
“Life…supplemented” Web site, CRT/tanaka, Richmond, VA
Drury Design Dynamics Website, Drury Design Dynamics, New York, NY
Financial Fashion House Website, Financial Fashion House, Washington, DC
iPrint.com™ — Business Printing Made Easy®, iPrint Systems, Inc., Redwood City, CA
MommyDocs Website, MommyDocs LLC, Potomac, MD
Tastefully Simple’s Website, Tastefully Simple, Alexandria, MN
The Cradle, The Cradle, Los Angeles, CA
Wipro Technologies Web Site, Wipro Technologies, Bangalore, India
WomanOwnedNewYork.com, WomanOwnedNewYork.com, Rockville Centre, NY

BLOG OF THE YEAR

Leading-Workplace-Change by Terri Kruzan, President and Founder, Culture Consulting, Atlanta, GA
Theglasshammer.com by Nicki Gilmour, Evolved People Media LLC, Brooklyn, NY
HilaryTopper.com, HJMT COMMUNICATIONS, LLC, Westbury, NY
SheFinds.com, White Cat Media Inc., New York, NY

COMMUNICATIONS CAMPAIGN OF THE YEAR

The American Academy of Orthopaedic Surgeons’ (AAOS) “75 Years of Orthopaedics” Celebration, American Academy of Orthopaedic Surgeons, Rosemont, IL
“Pro-Age” Public Relations Campaign, Haruko Iino, Tokyo, Japan
“Make Mine a Million $ Business Communications Campaign” for American Express OPEN, M Booth and Associates, New York, NY
Cisco Networking Academy Ten-Year Anniversary Campaign, Nadel Phelan, Inc., Scotts Valley, CA
“The Real Rambus” Campaign, Rambus Inc., Los Altos, CA

MARKETING CAMPAIGN OF THE YEAR

AARP Feria de la Segunda Juventud, Comunicad, Arlington, VA
The Centura Health Heart Month Campaign, Davis Design, Denver, CO
Integrated Marketing & Promotion’s Health Fair Marketing Campaign, Integrated Marketing & Promotions, Inc., Manhattan Beach, CA
Fiesta de la Salud, Integrated Marketing & Promotions, Inc., Manhattan Beach, CA
Junk in the Trunk Removal Service’s Green Marketing Campaign,” Junk in the Trunk Removal Services, Silver Spring, MD
Wipro Technologies Applied Innovation Campaign, Wipro Technologies, Bangalore, India

TECHNOLOGY INNOVATOR OF THE YEAR

Allvoices, San Francisco, CA
Blackboard, Washington, DC
CGH Technologies, Inc., Washington, DC
EyeMail Inc., Marietta, GA
GreatCall, San Diego, CA
Patersons Global HR & Payroll, Salisbury, United Kingdom
Proforma Global, Baltimore, MD
Vérité, Inc., Sandy, UT
It is a privilege for ISIS Papyrus to congratulate all 2008 finalists for the Stevie Awards for Women in Business for their outstanding success and recognition in their fields of business. With great pride we salute our very own CEO Annemarie Pucher for her nomination in the prestigious “Lifetime Achievement” award category.
2008 FINALISTS

Continued

WOMEN HELPING WOMEN AWARD
Didi Discar, Partner, LLC Access Communications, Berkeley Heights, NJ
Mothernet KK, Osaka, Japan
Celebrate Mama! LLC, Silver Spring, MD
Meridian International Center, Washington, DC
Nannies4hire.com, Norfolk, NE
Patricia Thorp, Thorp & Company, Coral Gables, FL
Kathie De Chirico, Visionary Strategies, Inc., Skillman, NJ
Becky Kiser, Founder, Women For Women, Colorado Springs, CO

BEST NEW COMPANY OF THE YEAR
Caliber Sales & Marketing, Austin, TX
CarTatts, Englewood Cliffs, NJ
Elemé Medical, Merrimack, NH
MUG Solutions, Coquitlam, BC, Canada
The Travelwrap Company Ltd, Hampshire, United Kingdom
Wi5Connect, Provo, UT
Xeround, Bellevue, WA
ZINK Imaging, Bedford, MA

BEST NEW PRODUCT OF THE YEAR
Paragon Collection House Numbers and Letters, Atlas Homewares, Los Angeles, CA
Lauren Fix's Guide To Loving Your Car, Automotive Aspects Inc., Lancaster, NY
supercollar™, Bright IP Concepts, LLC, Novato, CA
Concentric—http://www.concentric.com, Concentric, San Jose, CA
Innov8 LLC, Innov8 LLC, Honolulu, HI
MyStrategicPlan Software, M3 Planning, Inc, Reno, NV
Torsion Spring Unit, MUG Solutions, Coquitlam, BC, Canada
Tru Face® Essence Ultra, Nu Skin Enterprises, Provo, UT
Perfect Selling, by Linda Richardson, Richardson, Philadelphia, PA
Nutrition Games (Food Pyramid Bingo, Fruit & Veggie Color Bingo) Smart Picks, Inc., Lakewood, OH
ValueSelling Essentials eLearning, ValueSelling Associates, Rancho Santa Fe, CA
Yöghund, Exeter, NH
ZINK™ Paper, ZINK Imaging, Bedford, MA

BEST NEW SERVICE OF THE YEAR
CorporateHousingbyOwner, Highlands Ranch, CO
Eco-Edge, LLC, Chandler, AZ
MommyDocs LLC, Potomac, MD
Thyme for School, Thyme Out, Gaithersburg, MD
Proprietary IV&V Process Cuts Software Development Project Risks, Wu Consulting, LLC, Washington, DC

BEST OVERALL COMPANY OF THE YEAR — NON-SERVICES BUSINESSES — UP TO 100 EMPLOYEES
Component Design Northwest, Inc., Portland, OR
Freeman Forms and Supplies, Inc.dba mysupplies, Atlanta, GA
Peleman Industries, Alpharetta, GA

BEST OVERALL COMPANY OF THE YEAR — NON-SERVICES BUSINESSES — UP TO 2,500 EMPLOYEES
Crossroads Systems, Austin, TX
LPS SoftPro, Raleigh, NC
SMART Technologies, Calgary, AB, Canada
Lionbridge congratulates the Winners & Finalists of the FIFTH ANNUAL STEVIE AWARDS FOR WOMEN IN BUSINESS

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2008 FINALISTS

Continued

BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS
Boscobel Marketing Communications, Inc., Silver Spring, MD
Cubitt Jacobs & Prosek Communications, New York, NY
Drum Marketing and Public Relations, New York, NY
Group M Inc., Englewood, NJ
H2 Marketing, Seattle, WA
Marcel Media, Chicago, IL
NetPlus Marketing, Inc., Conshohocken, PA
Proforma Albrecht & Co., Milford, OH
Savoir Media Co., Belmont, MA
Vantage Communications, San Francisco, CA
Weber Shandwick Scotland, Edinburgh, United Kingdom

BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — BUSINESS SERVICES
Balancing Life’s Issues, Inc., Ossining, NY
Employment Screening Services, Birmingham, AL
Evans Newton Incorporated, Scottsdale, AZ
Insight Performance, Inc., Dedham, MA
Pediatric Therapeutic Services, Inc., Conshohocken, PA
The Career Exposure Network, Portland, OR

BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ALL OTHER INDUSTRIES
Camp Bow Wow, Boulder, CO
CorporateHousingbyOwner, Highlands Ranch, CO
Digital Hands, Tampa, FL
DRT Strategies Inc., Beverly Hills, CA
Fierce, Inc. Bellevue WA
Plantwise South Africa, Gauteng
ProTrials Research, Inc., Mountain View, CA
The Performance Group of Northern California, LLC; Emeryville, CA
VerticalResponse, San Francisco, CA
WildlyWealthy.com, Mooloolaba, QLD, Australia

BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES
APCO Worldwide, Washington, DC
GreatCall, San Diego, CA
Northbound, LLC, Sunnyvale, CA
Royal Neighbors of America, Rock Island, IL

BEST TURNAROUND OF THE YEAR
Clearfield, Inc., Plymouth, MN
Royal Neighbors of America, Rock Island, IL
SeraCare Life Sciences, Inc., Milford, MA

COMMUNITY INVOLVEMENT PROGRAM OF THE YEAR
Dogtopia, Bethesda, MD
Hollister Inc., Boston, MA
Pioneer Services, Kansas City, MO
Rochester Arts & Sciences Academy, Rochester, MN
Royal Neighbors of America, Rock Island, IL
SAP Canada Inc., Toronto, ON, Canada
Tierney Communications, Philadelphia, PA
VerticalResponse, San Francisco, CA
CONGRATULATIONS TO FINALISTS

Michelle Dipp & Adelene Perkins
of Sirtris

You are an inspiration to the
women of Pure Communications!

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2008 FINALISTS
Continued

EMPLOYER OF THE YEAR
DRT Strategies Inc., Beverly Hills, CA
Insight Performance, Inc., Dedham, MA
Porter Novelli, London, United Kingdom
Tastefully Simple, Alexandria, MN
Weber Shandwick Scotland, Edinburgh, United Kingdom

ENVIRONMENTAL STEWARDSHIP PROGRAM OF THE YEAR
Citigate Cunningham, San Francisco, CA
Eco-Edge, LLC, Chandler, AZ
Mach 1 Global Services, Tempe, AZ
Something Classic, Charlotte, NC

FASTEST-GROWING COMPANY OF THE YEAR
BlackLine Systems, Calabasas, CA
Business Management Associates, Inc., Alexandria, VA
Credit Solutions, Dallas, TX
DRT Strategies Inc., Beverly Hills, CA
Northbound, LLC, Sunnyvale, CA
Proforma Custom Business Services, Marietta, GA
Rockett Interactive, Cary, NC
Search Wizards, Inc, Atlanta, GA
VerticalResponse, San Francisco, CA
Vitalent Group LLC, Seattle, WA

MOST INNOVATIVE COMPANY OF THE YEAR — UP TO 100 EMPLOYEES
Aspire, Phoenix, AZ
Bonitas International, Englewood, FL
C-SAWE Enterprises LLC, San Diego, CA
ewoman, Inc., Tokyo, Japan
Executive Alliance, Inc., Atlanta, GA
EyeMail Inc., Marietta, GA
Federal Fabrics-Fibers Inc., Lowell, MA
GenArts, Boston, MA
H2 Marketing, Seattle, WA
International Checkout Inc, Santa Monica, CA
iPrint Systems, Inc., Redwood City, CA
Makana Solutions, Lexington, MA
MUG Solutions, Coquitlam, BC, Canada
Visual Ilo, Newton, MA

MOST INNOVATIVE COMPANY OF THE YEAR — MORE THAN 100 EMPLOYEES
Ayudhya Allianz C.P.Life Pcl., Bangkok, Thailand
Communispace Corporation, Watertown, MA
Crossroads Systems, Austin, TX
Travelocity, Southlake, TX

BEST ASIAN ENTREPRENEUR
Atsuko Matsumura, President, Actia Inc., Osaka, Japan
Mayumi Okada, President, Chao Kikaku, Osaka, Japan
Sandy Forster, Chief Creative Officer, WildlyWealthy.com, Mooloolaba, Queensland, Australia

Kaira Sturdivant Rouda

This mother of four runs a family-business-turned-national-powerhouse and is a Stevie finalist for Best Entrepreneur!

A best-selling author and witty columnist, Kaira is a dynamic speaker who addresses topics that alter the course of people’s lives—both inside and outside the workplace. Her compelling experiences and contagious energy inspire women to create unstoppable brands, build winning cultures and overcome the perils of work-life balance.

The president of Real Living shares her insights in the award-winning book, Real You Incorporated: 8 Essentials for Women Entrepreneurs, and wants to share her story with your group to help you turn your passion into action—and energize your life like never before.

Put Kaira’s marketing genius to work for you!

Visit www.Kaira.me to learn more about Kaira’s consulting services, inspirational speaking and Real You Incorporated.
2008 FINALISTS

Continued

BEST ASIAN EXECUTIVE
Molly Zhang, Business Vice President — Licensing, The Dow Chemical Company, Shanghai, China
Miyuki Yajima, Representative Director, Re Prism KK, Tokyo, Japan
Grace He, US Capital Holdings, Plantation, FL
Sangita Singh, Head of Enterprise Application Services, Wipro Technologies, Bangalore, Karnataka, India

BEST CANADIAN ENTREPRENEUR
Ky Joseph, Executive VP-Sales, Evanov Communications Inc., Etobicoke, ON, Canada
Tina Thompson, President, MUG Solutions, Coquitlam, BC, Canada

BEST CANADIAN EXECUTIVE
Janet LeBlanc, Director of Customer Value Management, Canada Post Corporation, Ottawa, ON, Canada
Genèse Castonguay, VP-Marketing, Colligo Networks, Inc., Vancouver, BC, Canada
Nancy Knowlton, CEO & Co-Founder, SMART Technologies, Calgary, AB, Canada
Virginia Balcom, VP-Marketing, Strangeloop Networks, Vancouver, BC, Canada

BEST ENTREPRENEUR IN EMEA
Monika Yosifova, Founder and General Manager, Active Group, Sofia, Bulgaria
Karen Paterson, Chief Executive Officer, Patersons Global HR & Payroll, Salisbury, United Kingdom
Jenneth Prinsloo, CEO and Founder, Plantwise South Africa, Gauteng
Maryam Hussain Al Blushi, Promo In Advertising FZ LLC, Dubai, United Arab Emirates
Patricia Davidson, Director, Rotational Engineering Rotational Engineering Ltd., Tyne & Wear, United Kingdom

BEST EXECUTIVE IN EMEA
Armelle Carminati, Managing Director, Human Capital & Diversity, Accenture
Charmaine McDonald, VP, Managing Director, McKesson UK, Warwick, United Kingdom
Julie Smith, Head of EMEA Managed Service Programs, ProcureStaff

BEST LATIN AMERICAN ENTREPRENEUR OR EXECUTIVE
Nellie Borreto, Director — Global Inclusion & Diversity, Accenture
Anabel Perez, CEO and President, NovoPayment, Inc., Miami, FL
Graciela De Oto, President, Suma Veritas Foundation, Buenos Aires, Argentina

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Wendy Caswell, President and CEO, ZINK Imaging, Bedford, MA

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Dr. Christina Lampe-Onnerud, Founder and CEO, Boston-Power, Inc., Westborough, MA
Mary Tappouni, President/Owner, Breaking Ground Contracting, Jacksonville, FL
Valerie Holstein, President and CEO, CableOrganizer.com Inc., Fort Lauderdale, FL
Christina French, French Press (TABLE Magazine), Pittsburgh, PA
Elizabeth Cobb, Founder and CEO, Makana Solutions, Lexington, MA
Cydni Tetro, VP-Products and Marketing, NextPage, Draper, UT
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Amberly Allen, President, Direct Innovations, Houston, TX
Heather Rooney, President, H2 Marketing, Seattle, WA
Christine Dunn, President, Savoir Media Co., Belmont, MA
Marianne O’Connor, President and CEO, Sterling Communications, Inc., Los Gatos, CA
Erika M. Taylor, CEO-Chief Publicist, Three Girls Media and Marketing Inc., San Jose, CA
Susan Trainer, President, Trainer Communications, Pleasanton, CA
Lydia Wilbanks, Managing Partner, WilbanksElam, Birmingham, AL
Elena Potoupa, President, Wow Things, Inc., Tenafly, NJ
Cara Good, Co-founder and CEO, WunderMarx|PR, Irvine, CA

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Laura Borgstede, CEO, Calysto Communications, Atlanta, GA
Michelle Clark, Coverall of Eastern Tennessee
Susan Scott, Fierce, Inc. Bellevue WA
Leslie O’Connor, CEO, Search Wizards, Inc, Atlanta, GA
Julie Thomas, President and CEO, ValueSelling Associates, Rancho Santa Fe, CA
Kirsten Mangers, Chief Executive Officer, WebVisible, Irvine, CA

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Deborah N. Theobald, CEO, Vecna Technologies, Inc., Cambridge, MA
Janine Popick, CEO, VerticalResponse, San Francisco, CA
Dr. Mary Wu, Computer Scientist and Entrepreneur, Wu Consulting, LLC, Washington, DC

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Sandra Waggett, President, MSW Interactive Designs LLC, Knoxville, TN
Fabi Preslar, President and Creative Director, SPARK Publications, Matthews, NC

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Theresa M. Ellis, CEO and Co-Founder, Common Impact, Cambridge, MA
Kimberly Smith, Co-Founder, CorporateHousingbyOwner, Highlands Ranch, CO
Amy Nichols, Founder and CEO, Dogtopia, Bethesda, MD
Michele Merhib, Founder, elements therapeutic massage, inc., Highlands Ranch, CO
Kelly Wels, CEO, Kelly’s Closet, Inc., Lone Tree, CO
Lori Eshoo, President & CEO, National Tax Search LLC, Chicago, IL
Pam Wolf, Founder, New York Kids Club, New York, NY
Jenneth Prinsloo CEO and Founder, Plantwise South Africa, Gauteng
Kaira Sturdivant Rouda, President, Real Living, Columbus, OH
Heidi Kallett, CEO & President, The Dandelion Patch, Reston, VA
Suzanne Ashton, The Performance Group of Northern California, LLC, Emeryville, CA
Missy Carr, Founder/Chf, Thyme Out, Gaithersburg, MD
Laurie Cunnington, President, Ward Williston Oil Company, Bloomfield Hills, MI
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Heidi W. Gerding, President & CEO, HeiTech Services, Inc., Landover, MD
Karen Paterson, Chief Executive Officer, Patersons Global HR & Payroll, Salisbury, United Kingdom
Mrs. Prita Kemal Gani, Founder and Director, London School of Public Relations, Jakarta, Indonesia
Jill Blashack Strahan, Tastefully Simple, Alexandria, MN
Linda Maslow, CEO, The Maslow Media Group, Washington, DC

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Susan Lynch, Senior VP-Finance and Chief Financial Officer, Hitachi Data Systems, Santa Clara, CA
Cheryl Morley, Senior VP-Corporate Strategy, Monsanto, St. Louis, MO
Karen Dutch, Vice President, Advanced Storage Products Group, NEC Corporation of America, Santa Clara, CA
Michele Toth, Vice President, Human Resources and Administration (HR&A) and Competitive Excellence, Northrop Grumman Information Technology, McLean, VA
Carol Dudley, Corporate Vice President, The Dow Chemical Company, Midland, MI

BEST EXECUTIVE — NON-SERVICES BUSINESSES — UP TO 100 EMPLOYEES
Michelle Dipp, M.D., Ph.D., Vice President of Corporate Development, Sirtris, a GSK company, Cambridge, MA
Rita Soronen, Executive Director, The Dave Thomas Foundation for Adoption, Dublin, OH
Lourdes Fusaro Norton, Vice President of Sales, Viscom International, Atlanta, GA
Stephanie Fohn, CEO, WhiteHat Security, Santa Clara, CA

BEST EXECUTIVE — NON-SERVICES BUSINESSES — UP TO 2,500 EMPLOYEES
Jessica Finnefrock, Senior VP-Product Development, Blackboard, Washington, DC
Anyck Turgeon, Chief of Market Strategy and Security, Crossroads Systems, Austin, TX
Michelle Snyder, VP-Marketing and Subscription Sales, Epocrates, Inc., San Mateo, CA
Cathy Zatloukal, CEO, MobileAccess, Vienna, VA
Patricia (Trish) Cotter, VP Worldwide Customer Support and Manufacturing and Company Officer, Netezza, Marlborough, MA
Sharon Holt, Senior VP-Worldwide Licensing and Marketing, Rambus Inc., Los Altos, CA
Nancy Knowlton, CEO and Co-Founder, SMART Technologies, Calgary, AB, Canada
Maria Lefevre, Chief of Staff, U.S. Government Printing Office, Washington, DC

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Susan St. Ledger, Senior Vice President of the High Tech and Manufacturing Vertical, Salesforce.com, San Francisco, CA
Nina Simosko, Global Chief Operating Officer, SAP Education, SAP America, Palo Alto, CA
Lizabeth H. Zlatkus, Executive VP and Chief Financial Officer, The Hartford Financial Services Group, Inc., Hartford, CT
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Leslie Singer, President; Chief Creative Officer, G2 Branding & Design, New York, NY
Samantha Lagos Ubben, Chief Operating Officer, Ron Sachs Communications, Inc., Tallahassee, FL
Shannon Morris, President, Sigma Group, Oradell, NJ
Jennifer Louis, Creative Director, ThinkMonster, Atlanta, GA
Tara Wapert Levy, President, Visible World, New York, NY
Lydia Wilbanks, Managing Partner, WilbanksElam, Birmingham, AL

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Veronica Wilson, President/CEO, Blind Center of Nevada, Las Vegas, NV
Carolyn Bekkedahl, Chief Development Officer, Mochila, Inc., New York, NY
Suzanne Kelley, Executive Vice President, Proggex, Inc., Clearwater, FL
Susan Danaher, President, Sales and Marketing, Reactrix Systems Inc., Redwood City, CA
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Judi Hand, President and General Manager, Direct Alliance, Tempe, AZ
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Debbie Antonelli, Executive Vice President, Global Sales, Richardson, Philadelphia, PA
Lesley Harris, President, Travelocity Business, Southlake, TX

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Sheri Thureen, Vice President, CSC Program Manager, CSC (Defense Group), Marlton, NJ
Debra Curtis, Vice President and General Manager, Peak 10, Tampa, FL
Kelly Wenzel, Chief Marketing Officer, Tideway, New York, NY
Elana Anderson, VP-Product Marketing & Strategy, Unica Corporation, Waltham, MA

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Kris McMasters, CEO-Elect, Clifton Gunderson, Philadelphia, WI
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Renee Jacobs, Conference Director, Journal of Commerce Conferences Division, Commonwealth Business Media, San Francisco, CA
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Nancy Smerkanich, VP-Regulatory Affairs, Octagon Research Solutions, Inc., Wayne, PA
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Lee Ann Enquist, VP-Professional Development, Thomson Reuters — West Education Group, Minneapolis, MN
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Carrie Kelleher, COO, Credit Solutions, Dallas, TX
Nancy Stagg, Principal, Fish & Richardson, San Diego, CA
Nancy Long, Senior VP-Human Resources, Hitachi Data Systems, Santa Clara, CA
Susan Lynch, Senior VP-Finance and Chief Financial Officer, Hitachi Data Systems, Santa Clara, CA
Tracy Repchuk, InnerSurf International LLC, Burbank, CA USA
Susan Lindner, President, Lotus Public Relations, New York, NY
Pam Wolf, Founder, New York Kids Club, New York, NY
Linda Maslow, CEO, The Maslow Media Group, Washington, DC
Beverly Turek, Turek's Computer DR, Bryan TX
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Sandy Forster, Chief Creative Officer, WildlyWealthy.com, Mooloolaba, QLD, Australia

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Brittany Hill, Principal, C-SAW Enterprises LLC, San Diego, CA
Andrea Weisner, President, Direct Innovations, Houston, TX
Adelaide Fives, Founder, In Good Company Workplaces, New York, NY
Jamie Entzminger, President, Mach 1 Global Services, Tempe, AZ
Ashleigh Hansberger, Partner, Motto Agency, Inc., Myrtle Beach, SC
Elizabeth Grace Saunders, Chief Encouragement Officer, Real Life E, Des Moines, IA
Gail Cayetano, Managing Partner, Starfish Creative Events, Los Angeles, CA
Stephanie Hansen, Managing Partner, Starfish Creative Events, Los Angeles, CA
Lindsay Hyde, President, Strong Women, Strong Girls, Inc, Boston, MA

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Joyce Bosc, Boscobel Marketing Communications, Inc., Silver Spring, MD
Gloria Rodríguez, Founder/President and CEO, Comunicad, Arlington, VA
Kathy Johnson, Co-Founder, Consort Partners, Ross, CA
Gwinavere Johnston, CEO & Founder, JohnstonWells Public Relations, Denver, CO

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Taka Kimura, Tokyo, Japan
Linda LaRoche, CEO, CSCI, Springfield, VA
Laverne Friedmann, Friedmann & Friedmann Insurance Services Inc., Newport Beach, CA
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