

# 3rd Annual Stevie® Awards for Women in Business

## *Reception & Awards Presentations*

Friday, March 2, 2007

Marriott Marquis Hotel  
New York City



For a complete list of winners and to  
learn more about The Stevie Awards  
visit [www.stevieawards.com/women](http://www.stevieawards.com/women)

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- Upper Montclair (973) 744-3149 • Vermont (802) 875-2288
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*~ Annette Jacobs*



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SafeHarbor helps businesses drive web self-service, resulting in lower support costs and higher user satisfaction.

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Service Business
- **Best Executive**  
Service Business



Annette Jacobs  
Chair and CEO



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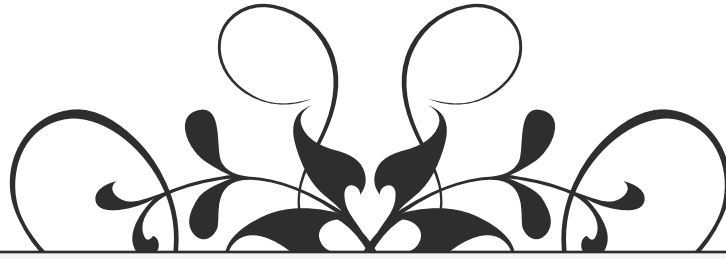
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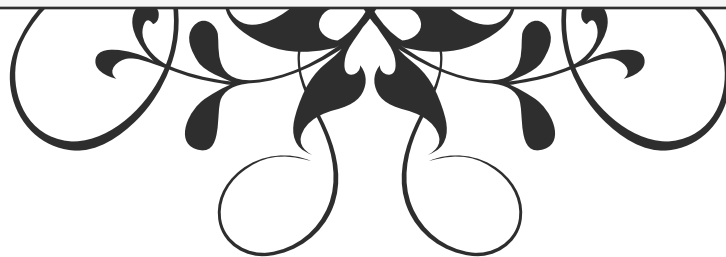


excelleRx congratulates  
our Chief Performance Officer:  
**Dr. Stephanie Zarus**  
*Best Executive Finalist*

**We knew it all along!**

Thank you, Stephanie, for your steadfast commitment to excellence!

As Chief Performance Officer, Dr. Zarus is responsible for corporate compliance including legal and regulatory affairs, educational programming and staff development, licensure and accreditation, quality assurance, and performance benchmarking. excelleRx is the market leader in pharmaceutical care for niche disease markets, providing expert medication management services for healthcare facilities nationwide.



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Entry kits will be emailed to you when Calls for Entries are issued



Check the programs in which you're interested

**THE AMERICAN BUSINESS AWARDS**<sup>SM</sup>

The "business Oscars," open to all companies operating in the U.S.A. — public and private, large and small, non-profit and for-profit.

**Call for entries:** January  
**Entry deadline:** March 31  
**Awards gala:** June in New York

**THE INTERNATIONAL BUSINESS AWARDS**<sup>TM</sup>

All organizations worldwide may submit entries to the International Stevies.

**Call for entries:** January  
**Entry deadline:** March 31  
**Awards gala:** September in Munich, Germany

**FOR WOMEN IN BUSINESS**

Honoring women entrepreneurs, executives, and the companies they run worldwide.

**Call for entries:** May  
**Entry deadline:** September 30  
**Awards gala:** Fall in Toronto, Canada

**SellingPower SALES EXCELLENCE AWARDS**  
Presented in conjunction with THE STEVIE AWARDS

Recognizing sales and customer service professionals worldwide for their achievements.

**Call for entries:** September  
**Entry deadline:** November 1  
**Awards gala:** December in Las Vegas

**Fax to +1 703-991-2397 or mail to:**

The Stevie Awards, 11885 Grand Commons Ave., #210, Fairfax, Virginia 22030, U.S.A.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

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## MASTER OF CEREMONIES



### Randi Kaye

Randi Kaye is an anchor and correspondent for CNN/U.S based in New York City. Randi joined the network in December 2004. Since then, she has covered breaking news in addition to providing in-depth reports for Anderson Cooper 360° and Paula Zahn Now.

Randi joined CNN from WCCO-TV in Minneapolis where she anchored the 5 p.m. and 10 p.m. newscasts. While there, she covered Jesse Ventura's gubernatorial campaign and the arrest of suspected terrorist Zacarias Moussaoui. Kaye also anchored the station's coverage from Ground Zero on the first anniversary of the World Trade Center attacks. She also created and hosted "4 Stories," a weekly segment highlighting Minnesotans making a difference in the community.

Her television career began at ABC in New York City where she worked at both Nightline and World News Tonight. While at ABC, Randi covered President Bill Clinton's campaign in Little Rock, Ark. She eventually moved to Arkansas to work at ABC affiliate KATV.

Randi also worked at ABC affiliate WFFA-TV in Dallas where she reported and anchored for Good Morning Texas. At FOX affiliate KMSP-TV in Minneapolis, she hosted the nationally syndicated Everyday Living, and at UPN affiliate WWOR in New York City, Randi was an anchor/reporter.

Randi's most memorable interviews include Hillary Clinton and Arnold Schwarzenegger, while one of her greatest reporting memories is flying with the Blue Angels at 700 mph in an F-18. In 2006, she won an Emmy for her report on black market infertility.

Randi is a board member of Suicide Awareness Voices of Education, a group committed to educating the public about depression and suicide, and a recipient of the Lifesaver Award from the American Federation of Suicide Prevention.

She earned a degree in broadcast journalism, graduating cum laude from Boston University.

## PRESENTER



### Carolyn Kepcher

Carolyn Kepcher is the CEO of the newly formed Carolyn & Co., an enterprise created for and by a career woman. Carolyn & Co will launch a web site in Spring of 2007 aimed at women graduating from college, women looking to advance their careers and women who juggling the challenges of careers and families.

Ms. Kepcher is also the author of a best-selling business book, *Carolyn 101*, which landed at number 2 on the New York Times best seller's list. She writes a column for *The New York Daily News*, 'Carolyn Kepcher: At Work' which addresses business, career and balance.

A regular on the speaking circuit, Ms. Kepcher regularly gives seminars to various Fortune 500 companies, as well as executive women's groups and university audiences. Topics include leadership, executive presence, management by motivation, overcoming stereotypes and obstacles. Recipient of numerous awards and achievements, including the 2004 Compass Award from the Woman's Leadership Exchange for shifting the paradigm of how women are perceived in the world.

Ms. Kepcher has spoken with national role models such as Hillary Rodham Clinton and Roseanne Bodowski. She has appeared on The Oprah Winfrey Show, The Jane Pauley Show and The Today Show to share her experiences and philosophies on woman and business.

Ms. Kepcher recently partnered with Microsoft in the launch of new accounting software for individuals looking to start their own companies.

Prior to launching Carolyn & Co. in 2007, Ms. Kepcher was Executive Vice President of the Trump Organization and Chief Operating Officer for Trump Golf Properties. She started with the Trump Organization in 1994 and was responsible for the day to day operations of four golf clubs in the United States. Ms. Kepcher played a crucial, hands-on role in the acquisition, development, marketing and start-up operations.

In addition to overseeing the development of \$80 million in golf course construction and \$40 million in clubhouse construction, Ms. Kepcher was also responsible for overseeing the \$150 million real estate sales offering of the Residences at Trump National. This was the highest value condominium development in Westchester County.

Ms. Kepcher's role in the dynamic golf industry demands excellent organizational and managerial skills, along with keen insight into the game's trends. Within the Trump Organization, Ms. Kepcher gained a reputation for creating aggressive sales and operating budgets.

She is a member of many prestigious golf organizations including the Club Manager's Association of America, the Metropolitan Club Manager's Association, Professional Club Marketing Association and National Golf Course Owners Association.

When Mr. Trump needed to select two advisers to assist him on NBC's reality show 'The Apprentice,' Ms. Kepcher was an obvious choice. Trump found Ms. Kepcher to be a 'killer' businesswoman; best exemplified by promoting Kepcher to the top ranks of the Trump Organization. Her input proved to be invaluable to Trump in making his firing decisions.

Before her employment with the Trump Organization, Ms. Kepcher was the Director of Sales and Marketing for the Beck Summit Hotel Management Group, a nation-wide management company headquartered in Boca Raton, Florida. The company owns and operates hotels and resorts throughout the United States. Her responsibilities included formulating budgets, implementing operational systems, negotiating management contracts and creating marketing programs.

She resides in Ridgefield, Conn. with her husband, George and two children, Connor, six and Cassidy, four.



The City of Toronto acknowledges and supports excellence.  
Congratulations to the nominees and award winners.



Value      Talent      Excitement

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## BOARD OF DISTINGUISHED JUDGES & ADVISORS

The participation and counsel of our judges and advisors — all of whom are leaders in the business community — has helped to establish The Stevie Awards for Women in Business as a preeminent business awards show. They, their staffs, conducted the final judging to determine the Stevie Award winners in the various categories.

**Patty Abramson**, *Managing Director, Women's Growth Capital Fund*  
**Maria Bailey**, *CEO, Blue Suit Mom Media*  
**Wendy Borow-Johnson**, *Senior VP-The Networks Group & President, Healthy Living Channel, The Media Group, Inc.*  
**Laura Bouvier**, *Senior VP-Information Resources, Business Consulting, Marriott International*  
**Kristen des Chatelets**, *Chief Marketing Officer, BDS Marketing, Inc.*  
**Maria Coyne**, *Executive VP – Key4Women & SBA, KeyBank*  
**Chris A. Davis**, *Forstmann Little & Co.*  
**Lori Eshoo**, *President & CEO, National Tax Search*  
**Carrie Fitzmaurice**, *Vice President/Publisher, Entrepreneur Media, Inc.*  
**Edie Fraser**, *President, Business Women's Network/Diversity Best Practices*  
**Gretchen Goffe**, *Principal Partner, Pink Tank*  
**Aileen Gorman**, *Executive Director, The Commonwealth Institute*  
**John H. Graham IV**, *President and CEO, American Society of Association Executives*  
**Helen Greiner**, *Co-founder & Chairman, iRobot Corp.*  
**Beverly J. Ham**, *Chairman, BDS Marketing*  
**Anne Holland**, *Publisher and Managing Editor, MarketingSherpa*  
**Hope Johnson**, *President, Pyramind LLC*  
**Madolyn Johnson**, *President & Founder, Signature HomeStyles*  
**Laurie Ganong Jones**, *Co-founder & President, Sterling Bio-Technologies Corp.*  
**Barbara Kasoff**, *Co-founder and COO, Women Impacting Public Policy*  
**Dr. Judy Kuriansky**, *Columbia University Teachers College, radio advice host, TV commentator, New York Daily News columnist*  
**Wendy Marlett**, *Senior Vice President-Marketing, KB Home*  
**Dr. Magda Marquet**, *co-President & co-CEO, Althea Technologies Inc.*  
**Carol Marx**, *Past President, American Agri-Women*  
**Douglas McCormick**, *Chairman & CEO, iVillage*  
**Donna Mullen Good**, *CEO, Center for Women & Enterprise*  
**Venus McNabb**, *Founder & CEO, 1-800-GeeksOnTime*  
**Grace Landin Nystrum**, *Senior VP-Marketing Programs Development Manager, Bank of America*  
**Kirsten Osolind**, *Founding CEO, Re:Invention, Inc.*  
**Delia Passi**, *President and CEO, MedeliaCommunications*  
**Shenan Reed**, *Managing Director, Morpheus Media*  
**Liz Ryan**, *CEO and founder, WorldWIT*  
**Patricia Seybold**, *CEO, The Patricia Seybold Group*  
**Jane Smith**, *Executive Director, Center for Leadership & Civic Engagement, Spelman College*  
**Dr. Betty Spence**, *President, National Association for Female Executives*  
**Genevieve Thiers**, *CEO, Sittercity.com*  
**Leah Wilkinson**, *Partner, WilkinsonShein Communications*  
**Darrell Zahorsky**, *Small Business Information Editor, About.com*



## PRELIMINARY JUDGES

The following professionals participated in the preliminary judging during October-November 2006. We thank them for their time, efforts, and insights.

**Melinda Adams**, *Vice President*, Gulf Coast Shutter, Destin, FL  
**Susan Benton**, *Principal*, Benton Communications, Los Angeles, CA  
**Lea-Ann Berst**, *President*, Sleddogg Marketing  
**Jocelyn Brandeis**, *Co-founder*, JBLH Communications, New York, NY  
**Judy Briggs**, *CEO*, B&G Services, Inc., Ashland, MA  
**Hollis Bulvony**, *Vice President-Marketing Strategist*, A to Z Communications, Inc., Pittsburgh, PA  
**Bev Campbell**, *Art Dealer*, Campbell's Art Registry, Sales and History Shoppe,  
Edmonton, Alberta, Canada  
**David Clarke**, *Managing Partner*, BGT Partners, Miami, FL  
**Stephanie Cockerl**, *Web Consultant*, nextSTEPH, New York, NY  
**Angela Costanzi**, *Director/Creative Services*, Moveo Integrated Branding, Oakbrook Terrace, IL  
**Diane Creston**, *President/Creative Director*, Creston Advertising & Marketing, Inc., New York, NY  
**Marcia Hall**, *President & CEO*, Marcia Hall & Associates, LLC, Severna Park, MD  
**Susan LaPlante-Dube**, *Principal*, Precision Marketing Group, Framingham, MA  
**Beth Maloney**, *Director of Business Development*, VMD Systems Integrators, Vienna, VA  
**Lynne Marcus**, *President*, Marcus + Company, Boston, MA  
**Justin McCammon**, *Thermal Media Manufacturing*, Eastman Kodak Company, Windsor, CO  
**Jewel McKeon**, *CEO & Founder*, Power Point3 Inc., Safety Harbor, FL  
**Gayle Morrison**, *Partner*, Executive Options, Bellevue, WA  
**Mark O'Toole**, *Senior VP*, The Castle Group, Inc., Boston, MA  
**Patricia Pereira**, *Director of Advertising*, The Chemical Company, Jamestown, RI  
**Kyle Potvin**, *Principal*, Splash Communications, LLC, Hempstead, NH  
**Carrie Reagh**, *Owner/Graphic Designer*, uberDesigns  
**Susan Reed**, *Trainer*, Anthem, West Chester, OH  
**Heidi Richards**, *Founder & CEO*, Women's ECommerce Association International, Miramar, FL  
**Carolyn Scott**, *Publisher*, All Print Media, Pittsburgh, PA  
**Keira Shein**, *Partner*, WilkinsonShein Communications, Owings Mills, MD  
**Rahul Shetty**, *President*, Mezocore Technologies Inc., Quebec, Canada  
**Letty Swank**, *CEO & President*, iPrint Systems, Inc., Redwood City, CA  
**Shoab Syed**, *Principal Consultant*, Sovnex, Calgary, Alberta, Canada  
**Tricia Tanner**, *Human Resources Manager*, RoVic, Inc., Manchester, CT  
**Lynn Toomey**, *Founder*, Art to Gogh, Fitchburg, MA  
**Heather Turner**, *Owner*, Forfeng Designs  
**Nicole Vaughn**, *Account Supervisor*, Fleishman-Hillard, St. Louis, MO  
**Mary Verdin**, *Owner*, Verdin Marketing Ink, San Luis Obispo, CA  
**Angela Warburton**, *Senior Manager*, Media Relations, Challenger Financial Services Group Ltd,  
Sydney, Australia  
**Joseph Zitzelberger**, *Director of Manufacturing Development*, Kenworth Truck Company, Chillicothe, OH



## 2006 Finalists

### ENTRANT

#### **BEST ASIAN ENTREPRENEUR**

Naqia Corporation Sdn Bhd., Kuala Lumpur, Malaysia

#### **BEST ASIAN EXECUTIVE**

Sun Life Everbright Insurance Co. Ltd.,  
Tianjin, People's Republic of China

#### **BEST CANADIAN ENTREPRENEUR**

Proforma Instant Promotions, Concord, Ontario, Canada  
SMART Technologies Inc, Calgary, Alberta, Canada

#### **BEST CANADIAN EXECUTIVE**

Lionbridge Technologies, Inc., Baie d'Urfe, Quebec, Canada  
SAP Labs Canada and SAP Labs Hungary

#### **BEST ENTREPRENEUR — NON-SERVICES BUSINESSES — UP TO 100 EMPLOYEES**

ColdSpark, Broomfield, Colorado  
Mother of Eden, New Iberia, Louisiana  
Sarita's Macaroni & Cheese, Inc. New York, New York  
VerticalResponse, San Francisco, California

#### **BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES**

Airfoil Public Relations, Southfield, Michigan  
Articulate Communications Inc, New York, New York  
BONUS Building Care, Indianola, Oklahoma  
Chameleon Technologies, Kirkland, Washington  
Cypress Care, Inc., Duluth, Georgia  
ENC Marketing & Communications, Inc., McLean, Virginia  
Exact Staff, Woodland Hills, California  
Expense Management Solutions, Inc.,  
Southborough, Massachusetts  
Facelogic International Inc. Carlsbad, California  
For Her Information Media, Chicago, Illinois  
Funxion Fuzion, Roselle, Illinois  
H2 Marketing, Seattle, Washington  
HouseWorks, Newton, Massachusetts  
National Tax Search LLC, Chicago, Illinois  
Precision Dialogue, Cleveland, Ohio  
Red Hot Marketing LLC, Studio City, California  
Sue Kozel, SK Visions, Cream Ridge, New Jersey  
SupportAbility, Irvine, California  
The PowerMark Group, San Juan Capistrano, California  
The Prosthetic Center, Houston Texas  
VMD Systems Integrators, Vienna, Virginia  
Wagner Resources, Inc., Gaithersburg, Maryland  
WilbanksElam, Birmingham, Alabama  
WilkinsonSheinCommunications, Arlington, Virginia

#### **BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES**

Octagon Research Solutions, Inc., Wayne, Pennsylvania  
  
The Jay Group, Ronks, Pennsylvania  
The Manhattan Mortgage Company, New York, New York

### NOMINATION TITLE

Dr.Zamila Hussin: Best Asian Entrepreneur

Janet M. De Silva, President and CEO, Sun Life Everbright Insurance Co. Ltd.  
and President, Sun Life Financial China

Patti Spadafora, Partner, Proforma Instant Promotions  
Nancy Knowlton, president, co-CEO, co-founder

Paula Shannon, Chief Sales Officer, SVP Lionbridge  
Laure Le Bars, Managing Director, SAP Labs Canada and SAP Labs Hungary

Kelly Wanser, Co-founder and CEO, ColdSpark  
Tereson Thomas, CEO of Mother of Eden, Inventor of Fuzzi Bunz  
Sarita Ekya, Founder, S'MAC  
Janine Popick, CEO, VerticalResponse

Lisa Vallee-Smith, CEO, co-founder and co-owner, Airfoil Public Relations  
Laura Grimmer, Articulate Communications, likes to Think Ahead, Stay Ahead  
Arleen Cavanaugh, CEO, BONUS Building Care  
Melissa Action, Principal and Co-Founder of Chameleon Technologies  
Lisa Datelle, Executive Vice President, Cypress Care, Inc.  
Eva Neumann, President and CEO of ENC Marketing & Communications, Inc.  
Karenjo Goodwin  
Michele Flynn, President, Expense Management Solutions, Inc.

Sherryl Ford, President, Facelogic International  
Beth Aldrich, CEO/Founder, For Her Information Media  
Rose Cammarata, Owner, Funxion Fuzion  
Heather L. Rooney, President, H2 Marketing, LLC  
Andrea Cohen, CEO and co-founder, HouseWorks  
Lori Eshoo, President & CEO  
Marci Hower, Precision Dialogue  
Lorrie Morgan-Ferrero, Red Hot Marketing LLC  
Lita Abele, CEO, Diversity Advocate & Woman Business Leader  
Julie Inman, President & Chairman, SupportAbility  
Colleen Edwards, President, The PowerMark Group, Inc.  
Dr Rhonda F Turner, CEO The Prosthetic Center  
Deepti Malhotra, CEO, VMD Systems Integrators, Inc.  
Jean Wagner CEO & President, Wagner Resources, Inc.  
Lydia Caffery Wilbanks, Managing Partner  
"Keira Shein Continues to Shine"

Nancy Smerkanich, Vice President, Regulatory Affairs,  
Octagon Research Solutions, Inc.  
Dana Chryst, CEO, The Jay Group  
Melissa Cohn, President/CEO, The Manhattan Mortgage Company



## 2006 Finalists

Continued

### ENTRANT

### NOMINATION TITLE

#### **BEST EXECUTIVE — NON-SERVICES BUSINESSES — MORE THAN 2,500 EMPLOYEES**

SAP AG, Walldorf, Germany

Donna Troy, Executive Vice President Global SME, SAP AG

#### **BEST EXECUTIVE — NON-SERVICES BUSINESSES — UP TO 100 EMPLOYEES**

Premier Promotional Products, Purcellville, Virginia

Margaret von Gersdorff, Premier Promotional Products

Signature HomeStyles, Glendale Heights, Illinois

Cari Christopher, Vice President of Sales and Marketing, Signature HomeStyles

Valista, Wicklow, Ireland

Evanna Kearins, Marketing Director, Valista

VS Publishing Company, Orlando, Florida

Donna Stutts, President, VS Publishing Company

#### **BEST EXECUTIVE — NON-SERVICES BUSINESSES — UP TO 2,500 EMPLOYEES**

Agile Software, San Jose, California

Carolyn Aver, CFO, Agile Software Corporation

Deltek, Herndon, Virginia

Carolyn Parent, Executive Vice President of Worldwide Sales, Deltek

excelleRx, New York, New York

Stephanie A. Zarus, Chief Performance Officer, excelleRx

SAP Labs Canada and SAP Labs Hungary

Laure Le Bars, Managing Director, SAP Labs Canada and SAP Labs Hungary

#### **BEST EXECUTIVE — SERVICE BUSINESSES — MORE THAN 2,500 EMPLOYEES**

Constellation Energy, Baltimore, Maryland

E. Follin Smith, Executive Vice President, Chief Financial Officer and Chief Administrative Officer, Constellation Energy

Hyperion Solutions, Santa Clara, California

Mercedes Ellison, Vice President of Global Partner Sales, Hyperion Solutions

Hyperion Solutions, Santa Clara, California

Heidi Melin, Chief Marketing Officer, Hyperion Solutions

KODAK Service & Support, Rochester, New York

Dolores Kruchten, General Manager, Global Services, and Vice President, Kodak's Graphics Communications Group

McAfee, Inc., Santa Clara, California

Alva Purvis — Vice President of Worldwide Channel Enablement

#### **BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 100 EMPLOYEES**

American Legal Search, Houston, Texas

Robin Thompson, Managing Director

Aon Corporation, San Jose, California

Julie K Davis, EVP, Wired for Growth Division, Affinity Insurance Services, Inc.

Richardson, Philadelphia, Pennsylvania

Debbie Antonelli, Senior Vice President, Global Sales, Richardson

SafeHarbor Technology Corporation, Satsop, Washington

Annette Jacobs, Chair & CEO, SafeHarbor Technology Corporation

Trims Unlimited, Inc. Los Angeles, California

Ashley Young, Vice President, Trims Unlimited

Wagner Resources, Inc., Gaithersburg, Maryland

Jean Wagner CEO & President, Wagner Resources, Inc.

#### **BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES**

Allyis, Bellevue, Washington

Suzette McClintock, Executive Vice President, Allyis

Allyis, Bellevue, Washington

Rochelle Hill, Vice President of Marketing, Allyis

Avendra, Rockville, Maryland

Jane Marie Dunigan, Avendra: Providing Customers Integrity and Accuracy

Computer Systems Center Incorporated (CSCI),  
Springfield, Virginia

Lara J. Coffee, Director Marketing Communications, CSCI

Dalbey Wealth Institute, Westminster, Colorado

Cathy Stalick, President, The Dalbey Wealth Institute

ePrize, Pleasant Ridge, Michigan

Jacquelyn L. Trepanier, Senior Vice President, Fulfillment Services, ePrize

Global eProcure, Clark, New Jersey

Neha Desai, Vice President of Business Development and European Operations

Gulf Bank, Kuwait

Sana Jumah, Acting CGM, Gulf Bank

High Performance Technologies, Inc. (HPTi), Reston, Virginia

Eleni Z. Antoniou, Human Resources Executive

Mercedes Homes, Orlando, Florida

Susan Girard, President of Sales & Marketing, Mercedes Homes

Premiere Global Services, Atlanta, Georgia

Michele Dobnikar, SVP, Chief Integration Officer, Premiere Global Services

Premiere Global Services, Atlanta, Georgia

Susan Hill, SVP of Sales, Middle Market, Premiere Global Services

Valpak, Largo, Florida

Melissa Fisher, Sr. VP of Marketing and Communications, Valpak

#### **BEST EXECUTIVE IN EMEA**

Gulf Bank, Kuwait

Sana Jumah, Acting CGM, Gulf Bank

Research In Motion, EMEA, London, England

Charmaine Eggberry, Vice President and Managing Director, EMEA at RIM

Valista, Wicklow, Ireland

Evanna Kearins, Marketing Director, Valista



## 2006 Finalists

Continued

### ENTRANT

#### **BEST NEW COMPANY OF THE YEAR**

Facelogic International Inc. Carlsbad, California  
H2 Marketing, Seattle, Washington  
Maneater Threads, San Francisco, California  
Medicalciti.com, St. Louis, Missouri  
Sarita's Macaroni & Cheese, Inc. New York, New York  
SemperComm Foundation, Springfield, Virginia  
The Cultural Connect, San Francisco, California

#### **BEST NEW PRODUCT OF THE YEAR**

ESPS, Salisbury, Maryland  
For Her Information Media, Chicago, Illinois  
Signature HomeStyles, Glendale Heights, Illinois  
Thevirtualsalescoach.com, Skyland, North Carolina

#### **BEST NEW SERVICE OF THE YEAR**

Aon Corporation, San Jose, California  
DowntownWomensClub.com, Cohasset, Massachusetts  
Healthy Kids' Catalog, San Diego, California  
MedeliaCommunications, Hollywood, Florida  
VIPdesk, Alexandria, Virginia

#### **BEST OVERALL COMPANY OF THE YEAR — NON-SERVICES BUSINESSES — UP TO 100 EMPLOYEES**

ALOM Technologies, Fremont, California  
CableOrganizer.com, Ft. Lauderdale, Florida  
Gulf Coast Shutter, Destin, Florida  
VerticalResponse, San Francisco, California

#### **BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES**

Art to Gogh, Fitchburg, Massachusetts  
Best Upon Request, Cincinnati, Ohio  
Chameleon Technologies, Kirkland, Washington  
Cypress Care, Inc., Duluth, Georgia  
EAG Services, Houston, Texas  
Expense Management Solutions, Inc.,  
Southborough, Massachusetts  
For Her Information Media, Chicago, Illinois  
Horn Group, Inc., San Francisco, California  
Insight Performance Improvement, Inc.,  
Dedham, Massachusetts  
iPrint Systems, Inc., Redwood City, California  
National Tax Search LLC, Chicago, Illinois  
NetPlus Marketing, Conshohocken, Pennsylvania  
Planning the Globe, Mt. Pleasant, South Carolina  
Precision Marketing Group, Framingham, Massachusetts  
SafeHarbor Technology Corporation, Satsop, Washington  
The Career Exposure Network, Portland, Oregon  
The Thomas Collective, LLC, New York, New York  
Trims Unlimited, Inc. Los Angeles, California  
Umbria Inc., Boulder, Colorado  
VMD Systems Integrators, Vienna, Virginia

### NOMINATION TITLE

Facelogic International  
Heather L. Rooney, President, H2 Marketing, LLC  
Maneater Threads  
Medicalciti.com  
S'MAC  
SemperComm Foundation  
The CulturalConnect

Violence Informational Products  
For Her Information Magazine/TV  
The Wall Wizard™ System  
Thevirtualsalescoach.com

Wired for Growth, New Division in Affinity Insurance Services, Inc.  
DowntownWomensClub.com's social network, DWC Faces  
Healthy Kids' Catalog Breaks New Ground  
WM Group of Funds Selling to Women Training Series  
Advancing Corporate Concierge Services Under the Leadership of  
VIPdesk CEO Mary Naylor

International just-in-time fulfillment  
Woman-Led CableOrganizer.com Taking Male Dominated Industry by Storm  
Gulf Coast Shutter  
VerticalResponse — Fun and Fast-Paced, The Way We Like It!

Art to Gogh  
Best Upon Request  
Melissa Action, Principal and Co-Founder of Chameleon Technologies  
Lisa Datelle, Cypress Care, Inc. — Best Overall Company of the Year  
EAG Services, Inc.  
Expense Management Solutions, Inc.

For Her Information Media (A Division of In Her Shoes, LLC)  
Horn Group, Inc.: 15 Years and Going Strong  
Exceptional Commitment to Employees and Customers Creates  
Formula for Success  
iPrint.com — Business Printing Made Easy  
National Tax Search — Best Overall  
NetPlus Marketing  
The Planning the Globe Company  
Precision Marketing Group  
SafeHarbor Technology Corporation, Annette Jacobs, Chair & CEO  
The Career Exposure Network  
The Thomas Collective, LLC  
Trims Unlimited, Inc.  
Umbria — a company that mines the blogosphere for insight  
VMD Systems Integrators, Inc.



## 2006 Finalists

Continued

### ENTRANT

#### **BEST TURNAROUND OF THE YEAR**

Gulf Bank, Kuwait  
Hollister Inc., Boston, Massachusetts  
The Judgment Group, Stevensville, Maryland  
VMD Systems Integrators, Vienna, Virginia

#### **BEST YOUNG ENTREPRENEUR**

Blue Whitespace Graphic Design, Cincinnati, Ohio  
Girl Powered Real Estate, Inc., Campbell, California  
H2 Marketing, Seattle, Washington  
JAI NETWORK SYSTEMS SDN. BHD. Kuala Lumpur, Malaysia  
Maneater Threads, San Francisco, California  
SZPR Inc., Carlsbad, California  
The Cultural Connect, San Francisco, California  
Xstatic Public Relations, Denver, Colorado

#### **BLOG OF THE YEAR**

eMoms at Home, West Chicago, Illinois  
Kathryn Finney, The Budget Fashionista,  
Jersey City, New Jersey  
VerticalResponse, San Francisco, California

#### **COMMUNICATIONS CAMPAIGN OF THE YEAR**

Lacy McMahon, Talecris Biotherapeutics, North Carolina

October Strategies, Inc., Denver, Colorado  
Paula Phelan, Scotts Valley, California  
SheaHedges Group, McLean, Virginia

#### **COMMUNITY INVOLVEMENT PROGRAM OF THE YEAR**

Blue Whitespace Graphic Design, Cincinnati, Ohio  
Chameleon Technologies, Kirkland, Washington  
Charter Communications & Lynne Coker,  
Birmingham, Alabama  
CTSi, Boulder, Colorado  
Feaster and Associates, Norfolk, Virginia  
Signature HomeStyles, Glendale Heights, Illinois  
SZPR Inc., Carlsbad, California

TopHuman Technology Limited, Beijing, China

#### **EMPLOYER OF THE YEAR**

Chameleon Technologies, Kirkland, Washington  
Cypress Care, Inc., Duluth, Georgia  
ENC Marketing & Communications, Inc., McLean, Virginia  
Insight Performance Improvement, Inc.,  
Dedham, Massachusetts  
Media 1, Grand Haven, Michigan  
VMD Systems Integrators, Vienna, Virginia

### NOMINATION TITLE

Gulf Bank Corporate Banking Group  
Hollister Inc  
The Judgment Group, Operational Turnaround  
VMD Systems Integrators, Inc.

Heather Fricke, Founding Partner, Blue Whitespace Graphic Design Studio  
Amie Chilson, Founder & CEO, Girl Powered Real Estate, Inc.  
Heather L. Rooney, President, H2 Marketing, LLC  
LATIFAH BT. TAIB: Best Young Entrepreneur  
Tanya Zilinskas, Owner and Founder, Maneater Threads  
Sarah Znerold, CEO & Founder of SZPR Inc.  
Sumaya Kazi, Founder & Executive Director, The CulturalConnect  
Stacey Sepp, Chief Operating Officer, Xstatic Public Relations

eMoms at Home :: For Moms Who Mean Business  
The Budget Fashionista

VerticalResponse Email Marketing Blog — Best Blog for Marketers

Up Close and Personal Patient Open House by Lacy McMahon,  
Manager, Public Affairs, Talecris Biotherapeutics  
October Strategies' Public Relations Campaigns  
Paula Phelan / NPI PR for the Cisco Women in Technology Campaign  
SheaHedges Group's PR Campaign for VIPdesk

Blue Whitespace Graphic Design Studio & Concours d'Elegance  
Melissa Action, Principal and Co-Founder of Chameleon Technologies  
Charter Communications Crusade to Cure Childhood Cancer

CTSi  
Building Community Engagement Across America  
Signature HomeStyles  
SZPR Inc. & Keep A Breast Foundation: Maximizing Awareness of  
Breast Cancer to Young Women  
Eva Wong, President and Chairperson of TopHuman Technology Limited

Melissa Action, Principal and Co-Founder of Chameleon Technologies  
Lisa Datelle, Cypress Care, Inc. — Employer of the Year  
ENC Marketing & Communications, Inc. Employer of the Year  
Valuing Employees as Internal Customers Creates Exceptional Workplace

Media 1  
VMD Systems Integrators, Inc.



## 2006 Finalists

Continued

### ENTRANT

#### FASTEST-GROWING COMPANY OF THE YEAR

CableOrganizer.com, Ft. Lauderdale, Florida  
Global eProcure, Clark, New Jersey  
Gulf Coast Shutter, Destin, Florida  
R & L Associates, Beverly, Massachusetts  
VerticalResponse, San Francisco, California  
WilkinsonSheinCommunications, Arlington, Virginia

#### LIFETIME ACHIEVEMENT AWARD

Candace Wiest, Avondale, Arizona  
  
Gulf Bank, Kuwait  
Mariah Fenton Gladis, Malvern, Pennsylvania  
Signature HomeStyles, Glendale Heights, Illinois

#### MARKETING CAMPAIGN OF THE YEAR

Connekted Minds Inc., Richmond Hill, Ontario, Canada  
Girl Powered Real Estate, Inc., Campbell, California  
Lauren Fix, Lancaster, New York  
Precision Marketing Group, Framingham, Massachusetts

#### MENTOR OF THE YEAR

Action International, Las Vegas, Nevada  
Precision Marketing Group, Framingham, Massachusetts  
R & L Associates, Beverly, Massachusetts  
Women's Leadership Coaching Inc, Campbell, California

#### MOST INNOVATIVE COMPANY OF THE YEAR — UP TO 100 EMPLOYEES

Aspire, Phoenix, Arizona  
BenchmarkPortal, Inc., Santa Maria, California  
  
ColdSpark, Broomfield, Colorado  
Corporatedramas.com, Fairfax, Virginia  
Healthy Kids' Catalog, San Diego, California  
iPrint Systems, Inc., Redwood City, California  
National Tax Search LLC, Chicago, Illinois  
ProLink Services, LLC, Vienna, Virginia  
Sew What? Inc, Rancho Dominguez, California  
Small Town Dog Vacation Villas, Las Vegas, Nevada  
The Judgment Group, Stevensville, Maryland  
Umbria Inc., Boulder, Colorado  
VMD Systems Integrators, Vienna, Virginia

#### MOST INNOVATIVE COMPANY OF THE YEAR — UP TO 2,500 EMPLOYEES

SMART Technologies Inc, Calgary, Alberta, Canada  
United Scrap Metal, Inc., Cicero, Illinois

### NOMINATION TITLE

Woman-Led CableOrganizer.com Taking Male Dominated Industry by Storm  
Global eProcure  
Gulf Coast Shutter  
Fran Dichner, President & CEO of R & L Associates  
VerticalResponse — Up, Up and Away!  
WilkinsonShein Grows Revenue 217%

Candace Wiest, President and CEO of West Valley National Bank  
(In Organization)  
Sana Jumah, Acting CGM, Gulf Bank  
Mariah Fenton Gladis  
Madolyn Johnson, President and Founder, Signature HomeStyles

A little Food for Thought  
Girl Powered's Rosie the Realtor and New Age Fairytale  
Victims of Flood Damaged Cars  
Precision Marketing Group — Peanut Butter & Chocolate

Dresene Flynn-White, franchise coach, Action-International  
CC Consulting  
Fran Dichner, President & CEO of R & L Associates  
Jo Miller, CEO, Women's Leadership Coaching Inc

Aspire  
Echo™ by BenchmarkPortal Brings Customer Opinion to the Core of  
Service Analysis and Recovery  
ColdSpark Revolutionizes Enterprise Email  
CorporateDramas.com — Enhancing Intellectual Capital  
Healthy Kids' Catalog Breaks New Ground  
iPrint.com — Business Printing Made Easy  
National Tax Search — Most Innovative  
ProLink Services, LLC.  
Sew What? Inc, Theatrical Drapery Manufacturer  
Small Town Dog Vacation Villas  
The Judgment Group, Innovator  
Umbria — a company that mines the blogosphere for insight  
VMD Systems Integrators, Inc.



## 2006 Finalists

Continued

### ENTRANT

#### **TECHNOLOGY INNOVATOR OF THE YEAR**

ALOM Technologies, Fremont, California  
ColdSpark, Broomfield, Colorado  
Constellation Energy, Baltimore, Maryland  
Fenestra, Inc., Brooklyn, New York  
National Tax Search LLC, Chicago, Illinois  
Strategy Solutions, Inc, Erie, Pennsylvania  
Sun Microsystems, Santa Clara, California  
The Judgment Group, Stevensville, Maryland  
VMD Systems Integrators, Vienna, Virginia

#### **WEBSITE OF THE YEAR**

Advance Design Interactive, Erdenheim, Pennsylvania  
Blue Whitespace Graphic Design, Cincinnati, Ohio  
EMCOR Group, Norwalk, Connecticut  
For Her Information Media, Chicago, Illinois  
Maneater Threads, San Francisco, California  
Precision Marketing Group, Framingham, Massachusetts  
Soapdom, Inc., Santa Monica, California

#### **WOMEN HELPING WOMEN AWARD**

ACTIVATE, Baltimore, Maryland  
American Legal Search, Atlanta, Georgia  
Bette George, Bette George & Associates Inc.,  
McLean, Virginia  
FORTUNE magazine, New York, New York  
  
Girl Powered Real Estate, Inc., Campbell, California  
Neutral Posture, Bryan, Texas  
R & L Associates, Beverly, Massachusetts  
R&L Associates, Inc. Beverly, Massachusetts  
The Career Exposure Network, Portland, Oregon  
Women's Leadership Coaching Inc, Campbell, California

### NOMINATION TITLE

ALOM uses technology to outcompete companies 100 times its size  
ColdSpark's Mission to Transform Email Infrastructure  
Constellation Energy  
Fenestra, Inc.: Leading a Revolution in Assessment Centers  
National Tax Search — Technology Innovator  
Strategy Solutions, Inc.  
Kim Jones, Sun Microsystems  
The Judgment Group, Technology Innovator  
VMD Systems Integrators, Inc.

Web Site for Cambridge Architectural  
The Blue Whitespace Website  
The EMCOR Group Corporate Web Site  
For Her Information Web Site  
Maneater Threads Web Site  
Precision Marketing Group — Web Site  
Soapdom.com

Empowering Women into High-Tech Entrepreneurship  
Carter Hoyt, Managing Director  
Bette George — Women Helping Women  
  
FORTUNE/U.S. State Department International Women Leaders  
Mentoring Partnership  
Girl Powered for Women  
Rebecca Boenigk of Neutral Posture, Inc.  
Fran Dichner, President & CEO of R & L Associates  
R&L Associates, Inc.  
CareerWomen.com  
Women's Leadership Coaching Inc.