6th Annual International Business Awards™

Awards Dinner and Ceremonies

Monday, September 14, 2009
St. Regis Hotel
New York, U.S.A.
Congratulations to all the 2009 International Business Award honorees!

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LIONBRIDGE congratulates the finalists & winners of The 2009 International Business Awards

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Welcome to the 6th annual International Business Awards.

This year’s IBAs attracted more than 1,700 entries, a handful fewer than last year’s record total. That’s quite an achievement, I think, in light of the unprecedented economic challenges that confront us all. The numbers illustrate that despite the downturn, organizations around the world continue to overcome obstacles, thrive, innovate, and grow, and that should give all of us a great deal of hope for our common economic future.

It was harder than ever to be recognized in the IBAs this year. Less than 30% of all entries submitted are honored as Finalists or Stevie Award winners.

Preliminary judging was conducted in May and June by business professionals around the world. Their averages scores determined the Finalists. Members of the IBA’s Board of Distinguished Judges & Advisors performed final judging in late June to select Stevie Award winners from among the Finalists. All judges are acknowledged in this program.

After tonight we’ll have a busy autumn at the Stevie Awards.

We’re currently accepting entries for two of our other competitions: the 6th annual Stevie Awards for Women in Business, and the 4th annual Stevie Awards for Sales & Customer Service. Their final entry deadlines are September 30 and December 11, respectively.

You can learn all about our programs at www.stevieawards.com.

Thank you for participating in The 2009 International Business Awards, and for joining us this evening. Best wishes for continued success!

Cordially,

Michael Gallagher
President
The Stevie Awards

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2009 STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE
EARLY-BIRD ENTRY DEADLINE: OCTOBER 16, 2009

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THE BOARD OF DISTINGUISHED JUDGES & ADVISORS

These executives performed the final judging in late June 2009 to determine this year’s International Stevie Award winners. They reviewed and scored the Finalist nominations, as determined by the preliminary judges. We greatly appreciate their participation and belief in our mission.

Vinai Kumar Agarwal, Managing Director, RITES Ltd., India
Adrian Brady, CEO, Eulogy Ltd., United Kingdom
Ozge Bulut Marashi, Head of Investor Relations & Corporate Affairs, Dogan Sirketler Grubu Holding A.S., Turkey
Mark F. Burton, President, International Armoring Corporation
Lee Davis, Co-founder & CEO, Non-profit Enterprise & Self-sustainability Team (NESS)
David Hoffmann, Chairman & CEO, DHR International
Dezső Harvorth, Dean, Schulich School of Business, York University, Canada
Mike Foley, Executive Director, Bluetooth SIG, Inc.
Paul J. Gennaro, Senior VP-Chief Communications Officer, AECOM
Freddie Guilmand, Strategy & Planning Director, Opus Create Ltd., United Kingdom
Petr Jare, Sales and Marketing Director, et netera, Czech Republic
Paul Jones, former publisher of Canadian Business magazine and Maclean’s, Canada’s Weekly Newsmagazine, Canada
Dr. Richard Klimoski, Dean, School of Management, George Mason University, U.S.A.
Andrew Laurence, Chairman & CEO — EMEA, Hill and Knowlton
Janet LeBlanc, Director of Customer Value Management, Canada Post, Canada
Anne McCarthy, Executive VP-Corporate Affairs, Western Union
Rod McCulloch, Head of the School of Communication, Charles Sturt University, Bathurst, Australia
Michael L. Metter, President/CEO, Business TalkRadio Network
Celia Middleton, Producer, Full-Videosolutions, United Kingdom
Paddy Miller, Professor, IESE Business School, Spain
Rafa Moral, Director of R&D, IONIBridge, Spain
Eric Mosely, CEO, Globaforce
Motomasa Murayama, Professor, Department of Management, College of Applied International Studies, Tokiwa University, Japan

Gaku Muta, President & Chairman, Japan Management Consultants Association, Japan
Matt Neale, Co-Managing Director – Europe, GolinHarris
Kaye Nolis, Customer Service Manager, Canadian Premier Life Insurance, Canada
Jim Norman, President & Creative Director, The Norman Agency, Toronto, Canada
Jonathan Ord, CEO, DealerSocket, Inc.
Dr. Ajit Pathak, National President, Public Relations Society of India
Valeria Perito, CEO, Ketchum Estrategia, Brazil
C.K. Ranganathan, Chairman & Managing Director, CavinKare Pvt. Ltd., India
Anthony Robbins, Chairman & CEO, The Anthony Robbins Companies
Joyce Rogge, Senior VP — Marketing, Southwest Airlines
Paul Ryan, Editor, Australian Anthill Magazine, Australia
Dr. William Schulte, Associate Professor, Byrd School of Business, Shenandoah University
Steven Shindler, Chairman, NII Holdings, Inc.
Timo Sieg, CEO, Pleon, Germany
Maria Slavova, Managing Director, All Channels Communications, Bulgaria
Allyson Stewart-Allen, Consultant, International Marketing Partners
Axel Tagliavini, Web Manager, INSEAD, France
Patchara Taveechaiwattana, Chief Officer — Marketing, Ayudhya Allianz C.P. Life Public Company Limited, Thailand
Han Tjan, Vice President, Daimler
Ryan Tweedie, CEO, Sapient LLC
Donald Trump, Chairman, President & CEO, The Trump Organization
David Tye, Marketing Controller, Nationwide Creative Agency, United Kingdom
Don B. Vanthournout, Chief Learning Officer, Accenture
Tad Waddington, President, Lasting Contribution
Melissa Waggener Zorkin, President & CEO, Waggener Edstrom Worldwide
Koji Yamasaki, Representative, Kai Consulting Office, Inc., Japan

COMMITTEE FOR KOREAN-LANGUAGE ENTRIES

This year the IBAs featured a special committee for the judging of entries submitted in the Korean language.

Bae Ki Chan, Reporter, Segye Daily Newspaper
Bae Seog Bong, Director, Korea Commercial Film Makers Union
Hong Young Il, Professor, College of Social Science, Chungju University
Jeon Mi Ok, CEO, CMI Institute
Jo Dung Yeol, Executive Director, Cheil Worldwide
Jo Jin Mu, BTL President, Taehong Communication
Kang Seong Gub, Director of Membership Bureau, Korea Employers Federation
Keum Jin Woo, Professor, Department of Industrial Design, Konin University

Kim Chong Geun, Professor, Publisher of Auction & Collector, Sukmyung University
Kim Hung Ki, President, Korea Business Communicators Association
Kim Hyun Chul, Professor, Department of PR/Design, Eulji University
Kwang Ji Hyun, Director, Prain Inc.
Lee Myung Joo, Public Relations Team/General Manager, Sam Yang
Park Jung Sun, CEO, BR Communication
Park Young Shig, CEO, Advertising Institute Culture
Shon Jung Hieh, CEO, Honoro Adcom
Yoo Sang Joon, CEO, CSD
A cleaner, greener approach to water sterilization for water treatment plants!

In today’s world where the costs of transportation and public liability insurance are escalating and the disastrous effect chemical contamination has on the environment, protecting your water treatment plant is critical.

Australian Innovative Systems has specialized in products that disinfect water via electrolysis since 1974 and now has developed the world’s first eco-efficient system, Ecoline™, which sterilises drinking, waste and swimming pool water.

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Ecoline™ eliminates the risks involved with chemical handling including transporting, storing and dosing to the water supply. Ecoline™ lowers operating costs and achieves a complete automatic process that requires minimal operator attendance.

This system has a huge range of applications including town water supplies, waste water treatment plants, cooling towers, food processing plants, irrigation etc.

Remember, the choices we make today in how we use land and water resources will have enormous consequences on the future sustainability of the earth’s ecosystem.

To discuss the opportunity of discovering the many green facets Ecoline™ can provide for you and your organization, please contact us today.
2009 PRELIMINARY JUDGES

The following professionals participated in preliminary judging during May—June 2009. Their average scores determined the Finalists. We thank them for their time, efforts, and insights.

Kausar Asif, Senior Manager, Marketing Services, Cupola Pakistan Limited, Karachi, Pakistan
John Basler, President, Basler Group Inc., Cornwall, ON, Canada
David Beld, Freelance Producer, Steel Bridge Productions, New York, NY, USA
Eileen Bettelheim, Marketing Director, Imagekind.com, Seattle, WA, USA
Ryan Bott, Management Consultant, Salt Lake City, UT, USA
Melanie Brenneman, Public Relations Manager, Vignette, Austin, TX, USA
Jane Bryant, Director, Spire Communications, Fredericksburg, VA, USA
Marianne Carlton, Senior Director – Editorial Communications, KPMG, Montvale, NJ, USA
Emily Carr, Assistant Studio Director, Gensler, Washington, DC, USA
George Cauttero, Executive Director & Writer, The Cauttero Group LLC, Bronx, NY, USA
Deborah Charnes Vallejo, VP—Managing Director, Bromley Communications, San Antonio, TX, USA
Anouar Chemoufi, President/CEO, MONDIAL PARTNERS INVEST, Tunisia
Rachel Deutsch, Principal, Biondi LLC, McLean, VA, USA
Stephen Gallagher, Independent Director/Producer, Bronx, NY, USA
Kristina Garcia, Managing Director, German State of Hessen U.S. Office for Economic Development, New York, NY, USA
Lauren Gertzman, Director of Graphic Design, Washington DC Economic Partnership, Washington, DC, USA
James Hart, Founder, Europolis Direct, Bradford, United Kingdom
Gerry Hopkinson, Co-founder, Unity Marketing Group, London, United Kingdom
TANVIR KANJI, Managing Director, INCA TANVIR ADVERTISING, Sharjah, United Arab Emirates
Sabine Kostevc, Head of Corporate Internet Presence, Roche, Basel, Switzerland
Caroline Kvider, VP & Senior Lender, U.S. Bank, N.A., Milwaukee, WI USA
Jennifer Kunkel, Graphic Designer, Washington DC Economic Partnership, Washington, DC, USA
Wayne Kurie, Marketing Communications Creative Consultant, Washington, DC, USA
Anil Machado, Managing Director, Guardwell Security Services LLC., Dubai, United Arab Emirates
Elvera Nuriawati Makki, Internal Communications Manager, PT Unilever Indonesia, Tbk, Jakarta, Indonesia
Edward Martin, Business Development Executive, Exal Corporation, Norwalk, CT, USA
Justin McCammon, Quality Assistant, Eastman Kodak, Evans, CO, USA
Rituraj Mehta, Senior Manager, Birla White, Jodhpur, India
Stan Mendoza, Managing Partner, Mendoza Media LLC, Montclair, NJ, USA
Hugo Middleton, Muirgarth Ltd, Warrington, United Kingdom
Simona Mollova, CEO, Investment JSPK Credit Consult, Sofia, Bulgaria
Debra Naylor, Art Director/Owner, Naylor Design, Inc., Washington, DC, USA
Makiko Omokawa, President, Platinum Marketing Management Ltd., Tokyo, Japan
Justin Paul, Professor, Nagoya University of Commerce & Industry, Nagoya, Japan
Pamala Proverbs, Managing Director, PRMR Inc., Bridgetown, Barbados
Fanjarivo Rakotonirina, President, Tropical Items Madagascar, LLC, Boulder, CO, USA
Ivan Savvov, Owner, East-Ukrainian Academy of Business, Kharkiv, Ukraine
Aysegul Seferoglu, External Communications Coordinator, Effect PR, Istanbul, Turkey
Jessica Shearer, Marketing Director, MWW Group, East Rutherford, NJ, USA
Pejman Shojaeion, Chief Editor, Road & Structure Journal, Tehran, Iran
Thurston Smith, Owner, SPK Productions, New York, NY, USA
Brenda South, Senior Vice President, Weber Shandwick, Seattle, WA, USA
Harold Tan, CEO, FastTrack Fundraising, Los Angeles, CA, USA
Joe Thoma, President/Editor, Primary Source Press Inc., Oviedo, FL, USA
Aaron Thornburgh, Designer, Greenfield/Belsat Ltd., Washington, DC, USA
Marine Wallace, Senior Consultant & International Accounts Director, Publicis Consultants, Amsterdam, The Netherlands
Brian Ward, Senior VP—Client Services, IntraLinks, New York, NY, USA
Angela Wende, Marketing Director, CETRA Language Solutions, Elkins Parks, PA, USA
Pamela Wong, Director, Business Development, Asia, Manulife Financial, Hong Kong
Joseph Zitzelberger, Director of Manufacturing Development, PACCAR Inc, Chillicothe, OH USA
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2009 MEDIA SECTION HONOREES

ADVERTISING CATEGORIES

BEST DIRECT RESPONSE AD/CAMPAIGN

STEVIE AWARD WINNER:
VisitScotland, Edinburgh, Scotland “Climbing the Ladder”

FINALIST:
Ayudhya Allianz C.P. Life Pcl., Bangkok, Thailand “Ayudhya Allianz C.P.’s Talk-of-the-town DRTV”

BEST MAGAZINE OR NEWSPAPER AD/CAMPAIGN

STEVIE AWARD WINNER:
Young & Rubicam, New York, NY, U.S.A. “Accenture’s Economic Adversity Print Campaign”

FINALISTS:
Globoforce, Dublin, Ireland, and Southborough, MA, U.S.A. “Globoforce’s Kid in a Candy Store Ad”
Thai Life Insurance Co., Ltd., Bangkok, Thailand “Soldier’s Policy”

BEST ONLINE AD/CAMPAIGN

STEVIE AWARD WINNER:
Turkcell Iletisim Hizmetleri A.S., Istanbul, Turkey “Turkcell’s ‘Turkcell Super League’ Campaign”

FINALISTS:
HealthPricer Interactive Ltd., Vancouver, Canada “HealthPricer Contextual Product Ads”
Revolution Communications, Seoul, Korea “Coca-Cola’s Open Happiness Relay Race”
Turkcell Iletisim Hizmetleri A.S., Istanbul, Turkey “Turkcell’s ‘Recep of Answers’ Campaign”

BEST OUTDOOR AD/CAMPAIGN

STEVIE AWARD WINNER:
Thai Life Insurance Co., Ltd., Bangkok, Thailand “Real Caring”

FINALISTS:
Kowloon Motor Bus Company (1933) Ltd., Hong Kong “KMB’s Good Hong Kong Campaign”
Young & Rubicam, New York, NY, U.S.A. “Accenture’s Economic Adversity Outdoor Campaign”

BEST SPECIALTY AD/CAMPAIGN

STEVIE AWARD WINNER:
Samsung Electronics, Seoul, South Korea “GGH-Side by Side ReIMC Package”

FINALIST:
Sangmyung University, Seoul, South Korea “55th Anniversary of South-North Cease-fire, Photo Exhibition POSTER”

BEST TV OR CINEMA AD/CAMPAIGN

STEVIE AWARD WINNER:
Akbank, Istanbul, Turkey “Akbank 18th International Jazz Festival”

FINALISTS:
Akbank, Istanbul, Turkey “Akbank — The 28th International Istanbul Film Festival”
Akbank, Istanbul, Turkey “Akbank 2008 Brand Image Campaign”
Cote & D’Ambrosio, North Kingstown, RI, U.S.A. “Centreville Bank, a Rhode Island Tradition.”
Thai Life Insurance Co., Ltd., Bangkok, Thailand “Melody of Life”
Young & Rubicam, New York, NY, U.S.A. “Accenture’s Economic Adversity TV Ad: Buoy”
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Congratulations to all nominees and winners of the International Business Awards 2009!

This recognition joins the growing list of HansaWorld’s accomplishments over the last 2 years, which have included:

• 2008- Software Satisfaction Awards - Honorary Mention, with the highest marks for user satisfaction in mid-range software
• 2008- Finalist at European IT Excellence Awards
• 2007- Accountancy Age Award- Mid-range software package of the Year
• 2006- Accountancy Age Award- Mid-range software package of the Year
2009 MEDIA SECTION HONOREES — continued

ADVERTISING — continued

BEST MIXED MEDIA CAMPAIGN
STEVIE AWARD WINNER:
COMSEL Co., Ltd., Tokyo, Japan “Japan Airlines’ Brand New JAL Campaign”

FINALISTS:
Akbank, Istanbul, Turkey “Akbank the Sakip Sabanci Museum Salvador Dali Exhibition”
Allianz SE, Munich, Germany “Allianz Attitude Campaign”
Booz Allen Hamilton, McLean, VA, U.S.A. “Ready for What’s Next — Corporate Campaign”
COMSEL Co., Ltd., Tokyo, Japan “Panasonic’s ECO Project for Asia”
Republic Bank Ltd., Port of Spain, T&T “Republic Bank — Power to Make a Difference”
San Markos, Warsaw, Poland “RWE Conscious Energy — campaign for the benefit of rational energy usage.”
Thai Life Insurance Co., Ltd., Bangkok, Thailand “Melody of Life”
Turkcell Iletisim Hizmetleri A.S., Istanbul, Turkey “Turkcell’s ‘I’m Moving to Quality’ Campaign”

ADVERTISING/DESIGN CRAFT & TECHNIQUE CATEGORIES

BEST ART DIRECTION
STEVIE AWARD WINNER:
SK Telecom, Seoul, South Korea “SK Telecom ‘2008 Social Contribution Report’”

FINALISTS:
Cultural Foundation of National Museum of Korea, Seoul, South Korea “Egypt, The Great Civilization”
Gyeonggi Tourism Organization, Seoul, South Korea “Magazine for Gyeonggi Tourism — GGI Tour”
Sangmyung University, Seoul, South Korea “Sangmyung University Brochure (Chinese Ver.)”

BEST COPYWRITING
STEVIE AWARD WINNER:
MDRT, Seoul, South Korea “Round the Table”

FINALIST:
Thai Life Insurance Co., Ltd., Bangkok, Thailand “Melody of Life”

BEST CORPORATE IDENTITY/BRANDING DESIGN
STEVIE AWARD WINNER:
San Markos, Warsaw, Poland “From Big5x to Pentegy — rebranding consulting company”

FINALIST:
SK Telecom, Seoul, South Korea “2008 Social Contribution Report”

BEST DESIGN
STEVIE AWARD WINNER:
DesignSOHO Inc., Seoul, South Korea “designSOHO”

FINALISTS:
Hanaro Adcom, Seoul, South Korea “Hanaro Adcom”

BEST PACKAGE DESIGN
STEVIE AWARD WINNER:
Exal Corporation, Youngstown, OH, U.S.A. “Coca Cola’s Beijing WE8 Olympic Aluminum Bottles by Exal Corporation”

FINALISTS:
Sangmyung University, Seoul, South Korea “Sangmyung Univ. souvenir for PR (Vacuum Spoons and Chopsticks)”
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2009 MEDIA SECTION HONOREES — continued

CORPORATE LITERATURE CATEGORIES

BEST ANNUAL REPORT

STEVIE AWARD WINNERS:
- Merchant Group, London, United Kingdom “Ping An Annual Report 2008”
- METRO Group, Duesseldorf, Germany “METRO Group’s 2008 Annual Report”

FINALISTS:
- Akbank, Istanbul, Turkey “Akbank 2008 Annual Report”
- Bertelsmann AG, Gütersloh, Germany “Bertelsmann AG Annual Report 2008”
- Cheil Worldwide, Seoul, South Korea “Samsung Profile 2008: passion for a better world”
- Cheil Worldwide, Seoul, South Korea “SAMSUNG ELECTRONICS’ ANNUAL REPORT 2007”
- Hankook Tire Co., Ltd., Seoul, South Korea “2008 Annual Report”
- Kowloon Motor Bus Company (1933) Ltd., Hong Kong “Transport International Holdings Ltd. 2008 Annual Report”
- Media Development Authority (MDA), Singapore “The Digital Way Forward: An Animation Special”
- RTL Group, Luxembourg “RTL Group Annual Report 2008”
- SK Telecom, Seoul, South Korea “SK Telecom “2008 Social Contribution Report””
- TelecityGroup, London, United Kingdom “TelecityGroup”
- Temasek Holdings (Private) Limited, Singapore “‘Risks & Opportunities’ — Temasek Review 2008”

BEST HOUSE ORGAN — FOR CUSTOMERS (BUSINESS)

STEVIE AWARD WINNER:
- Ernst & Young, New York, NY, U.S.A. “Ernst & Young’s Cross Currents Quarterly Magazine”

FINALISTS:
- Amway Korea, Seoul, South Korea “Luminous”
- Korea Railroad Corporation, Seoul, South Korea “Rail Is Carrying Happy Plus”
- Samsung Electronics, Seoul, Korea “Samsung Electronics’ magazine ‘VUE’”

BEST HOUSE ORGAN — FOR CUSTOMERS (PUBLIC ENTERPRISE, GOVERNMENT, ASSOCIATION)

STEVIE AWARD WINNER:
- Goyang City, Seoul, South Korea “The Tale of Goyang City”

FINALISTS:
- Gyeonggi Tourism Organization, Seoul, South Korea “Magazine for Gyeonggi Tourism — GGi Tour”
- KAC (Korea Airports Corporation), Seoul, South Korea “Airport Focus”
- Korea Railroad Corporation, Seoul, South Korea “RAIL is carrying Happy Plus”

BEST HOUSE ORGAN — FOR EMPLOYEES

STEVIE AWARD WINNER:
- KT, Seoul, South Korea “Love+”

FINALISTS:
- Loto-Quebec, Montreal, Quebec, Canada “Le journal En jeux (publié en français seulement)”
- PLEON, Europe, Duesseldorf, Germany “It’s all about people ! Global Internal Values Communication”
- Soldier Magazine, Aldershot, United Kingdom “Soldier Magazine [April 2009]”
- Yangju City, Seoul, South Korea “Yang ju, Built Together”

BEST HOUSE ORGAN — FOR GENERAL AUDIENCE

STEVIE AWARD WINNER:
- Korea Nuclear Energy Foundation, Seoul, South Korea “HappyE”

FINALISTS:
- Cultural Heritage Administration of Korea, Seoul, South Korea “Munhwajaesarang, Monthly Newsletter of Cultural Heritage Administration of Korea”
- Kookmin Bank, Seoul, South Korea “GOLD&WISE”
Winner of the International Stevie Award for Corporate Social Responsibility Programme of the Year in South America

International Stevie Finalist for Best Mixed Media Campaign in the 2009 International Business Awards for Power to Make a Difference programme

Republic Bank, the premier Caribbean bank, has always embraced corporate social responsibility as an investment in building stronger communities. The International Stevie Awards reflect the acknowledgement of our international peers, and endorse our commitment to positively making a difference in the communities we serve across the Caribbean.

“You haven't completed the circle of success until you help someone else move to a higher ground and get to a better place.” Oprah Winfrey
CORPORATE LITERATURE CATEGORIES — continued

BEST MARKETING OR SALES BROCHURE OR KIT

STEVIE AWARD WINNER: KITECH, Seoul, South Korea “Korea Institute of Industrial Technology Brochure”

FINALISTS:
Goyang City, Seoul, South Korea “The Tale of Goyang”
Hong Communications, Seoul, South Korea “Korea Institute of Oriental Medicine Brochure”
Munhwa Broadcasting Corp.(MBC), Seoul, South Korea “MBC PR Brochure (English)”
SBS (Seoul Broadcasting System), Seoul, South Korea “Humanism thru Digital”

COMPANY HISTORY

STEVIE AWARD WINNER: Korea Expressway Corporation, Seoul, South Korea “Korea Expressway Corporation History of 40 years Pictures — With The Way”

FINALISTS:
Dong-A Otsuka Co., Ltd., Seoul, South Korea “Dong-A Otsuka History Of 30 Years — Dream And Challenge For Customer Satisfaction”
Hyundai Engineering Co., Ltd., Seoul, South Korea “HYUNDAI ENGINEERING HISTORY OF 35 YEARS Flight — All Together”
Korea Dairy Committee, Seoul, South Korea “Korea Dairy Committee History Of 10 Years — Passion, Challenge, And Hope”
Roche, Basel, Switzerland “Integrating History of Roche online and offline”

OTHER

STEVIE AWARD WINNER: Hongcommunications, Seoul, South Korea “Komsco Sustainability Report”

FINALISTS:
Korea Railroad Corporation, Seoul, South Korea “RAIL Is Carrying Happy Plus”
Korea Tourism Organization, Seoul, Korea “Korea Festival Guidebook”
Kowloon Motor Bus Company (1933) Ltd., Hong Kong “KMB’s 2008 Passenger Liaison Group Report”
LLORENTE & CUENCA, Argentina, Buenos Aires “Odebrecht — De Sol a Sol”
SPORTS TOTO, Seoul, South Korea “2008 Sports Toto CSR Report”

INTERACTIVE MULTIMEDIA CATEGORIES

BUSINESS/GOVERNMENT

STEVIE AWARD WINNER: ACRC, Seoul, South Korea “Civil Right”

CONSUMER ENTERTAINMENT/INFORMATION

STEVIE AWARD WINNER: Kookmin Bank, Seoul, South Korea “GOLD&WISE”

FINALIST:
Yangju City, Seoul, South Korea “Yang ju, Built Together”

MARKETING

STEVIE AWARD WINNER: KAC (Korea Airports Corporation), Seoul, South Korea “Airport Focus”

FINALISTS:
Bullhorn, Inc., Boston, MA, U.S.A. “What’s Your RecruiterIQ?”
Approximately 80% of waste (116 mio. tonnes/year) is sent to final dumping area in Indonesia while the rest is polluting the environment. Unilever Indonesia responds to that issue by initiating “Green and Clean” community-based environment project focusing on household waste management, comprising waste segregation, composting and recycling. Rolled out in 4 main cities in Indonesia covering 16 million people, Green and Clean has contributed to organic waste reduction. Furthermore, Unilever initiated TRASHION project to answer the need of tackling post consumer plastic waste.

TRASHION (“trash” & “fashion”) focuses on developing otherwise unproductive women – particularly housewives – to become waste entrepreneurs by educating them to turn plastic packaging waste into useful and attractive items with economic value such as bags, umbrellas, slippers. These women are given training and the task of engaging other women in their neighbourhood to be involved in Trashion production process. Trashion entrepreneurs are also equipped with financial help and sewing machine for initial business phase. 

Started in Jakarta with 10 entrepreneurs, now TRASHION has been replicated to 3 other cities and established 53 women entrepreneurs in total with more than 500 other women are able to create additional income.

TRASHION is designed to reduce the impact of post consumer waste packaging in the environment by adding value to the chain of plastic waste packaging through:

- Reducing the impact of post consumer waste packaging in the environment
- Empowering women through skill training and income generation
- Contributing to poverty alleviation through entrepreneurship program among housewives

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yayasan-unilever.indonesia@unilever.com
For 75 years and beyond, Unilever is committed to making life better for Indonesians; and we do it by ensuring that every aspect of our business is done in a responsible way. From cradle to grave. From choosing only safe, good quality ingredients for our products. To helping our business partners grow their business. To educating consumers through our brands and marketing activities. To developing the community and preserving the environment.

We want to ensure that everything we do would help create a better life story for our consumers, customers and community.
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2009 MEDIA SECTION HONOREES — continued

INTERACTIVE MULTIMEDIA CATEGORIES — continued

PROFESSIONAL EDUCATION

STEVIE AWARD WINNER:
Korea Disabled People’s Development Institute (KODDI), Seoul, South Korea “Di Dim Dol”

PUBLIC INFORMATION

STEVIE AWARD WINNER:
Yangju City, Seoul, South Korea “Yang ju, Built Together”

SALES

STEVIE AWARD WINNER:
Sangmyung University, Seoul, South Korea “Sangmyung University Brochure (Korean Ver.)”

FINALIST:
IPARTNERS, Seoul, South Korea “Cyber Sky shop”

TRAINING

STEVIE AWARD WINNER:

FINALIST:
Korea Nuclear Energy Foundation, Seoul, South Korea “HappyE”

LIVE EVENT CATEGORIES

COMPANY OR ASSOCIATION MEETING

STEVIE AWARD WINNER:
Ketchum Estratégia, São Paulo, Brazil “World Digestive Health Day”

FINALISTS:
Exco Group Korea, Seoul, South Korea “We can eat 31 kinds of pork for a month”

CONVENTION OR TRADESHOW

STEVIE AWARD WINNER:
Exco Group Korea, Seoul, South Korea “We can eat 31 kinds of pork for a month”

FINALISTS:
LLORENTE & CUENCA, Madrid, Spain “19th World Petroleum Congress”
McCANN PR, Bucharest, Romania “The Romanian Publishers’ Association and Bookfest 2008. Books have answers.”

SALES MEETING

STEVIE AWARD WINNER:
Opus, Milton Keynes, United Kingdom “New Generation RX: Welcome to Forward Living”

FINALIST:
Exco Group Korea, Seoul, South Korea “We can eat 31 kinds of pork for a month”
2009 MEDIA SECTION HONOREES — continued

VIDEO CATEGORIES

INTERNAL/EMPLOYEE COMMUNICATIONS
STEVIE AWARD WINNER:
Screentime, Auckland, New Zealand “RAP “Pimp My Store” Video”

FINALISTS:
Be Learning Films, Sydney, Australia “Between The Flags”
Jack Morton Worldwide, New York, NY, U.S.A. “Nokia Internet Experience Film”
TELUS Corporation, Vancouver, Canada “teamVision”
TELUS Corporation, Vancouver, Canada “teamVision: Project Imagine Update”

MAGAZINE FORMAT
STEVIE AWARD WINNER:
TELUS Corporation, Vancouver, BC Canada “teamVision”

FINALIST:
Petrotrin Ltd., Pointe-A-Pierre, Trinidad and Tobago “Desktop Update & Point to Point Video Productions”

ORIENTATION
STEVIE AWARD WINNER:
Henkel AG & Co. KGaA, Duesseldorf, Germany “Henkel in 7 Minutes”

FINALISTS:
Pfizer, Istanbul, Turkey “Pfizer Turkey: Gateway from East to West”
PLEON, Europe, Duesseldorf, Germany “Values — We say it, We mean it | Film About Siemens Values”

PUBLIC RELATIONS
STEVIE AWARD WINNER:
PENTABREED, Seoul, South Korea “Positioning Seoul as an international financial center “Seoul Asia’s Next Market”

FINALISTS:
LG, Seoul, South Korea “My Sol-Mate LG”
SK Engineering & Construction, Seoul, South Korea “Build The Great, SK E&C”
TELUS Corporation, Vancouver, BC Canada “St. Michael’s Hospital”

SALES
STEVIE AWARD WINNER:

FINALISTS:
Samsung Electronics, Seoul, South Korea “Home Appliance promotion film for North America”
TELUS Corporation, Vancouver, BC Canada “Why TELUS TV?”

SECURITY/SAFETY
STEVIE AWARD WINNER:
Be Learning Films, Sydney, Australia “SAFE”

FINALIST:
Jack Morton Worldwide, New York, NY, U.S.A. “This Was Your Life”

TOURISM/TRAVEL
STEVIE AWARD WINNER:
Korea Tourism Organization, Seoul, Korea “Korea, Sparkling—Four Seasons, Four Senses”
2009 MEDIA SECTION HONOREES — continued

VIDEO CATEGORIES — continued

TRAINING

STEVIE AWARD WINNER:
I-MOTUS, Newbury, Berkshire “Dignity — How would you feel?”

FINALIST:
Be Learning Films, Sydney, Australia “Together with Coates”

VIDEO TECHNICAL & CRAFT CATEGORIES

BEST CAMERAWORK/PHOTOGRAPHY

STEVIE AWARD WINNER:
Sangmyung University, Seoul, South Korea “2008 Photo Exhibition of the Blind “See the World Through the Eyes of Your Heart”

FINALIST:
TELUS Corporation, Vancouver, Canada “St. Michael’s Hospital”

BEST DIRECTION

STEVIE AWARD WINNER:
TELUS Corporation, Vancouver, Canada “teamVision: TELUS Day of Service Manila 2008”

FINALISTS:
Be Learning Films, Sydney, Australia “Between The Flags”
TELUS Corporation, Vancouver, Canada “St. Michael’s Hospital”

BEST EDITING

STEVIE AWARD WINNER:
Jack Morton Worldwide, New York, NY, U.S.A. “Nokia Ovi Launch Film”

FINALISTS:
MDRT, Seoul, South Korea “Jo Sun-Soon, Chief-of-Editor”
SAMHO GROUP, Seoul, South Korea “All Way to the World, SAMHO GROUP”
TELUS Corporation, Vancouver, Canada “teamVision: TELUS Day of Service Manila 2008”

BEST NARRATION/PERFORMANCE

STEVIE AWARD WINNER:
Be Learning Films, Sydney, Australia “SAFE”

FINALIST:
TELUS Corporation, Vancouver, Canada “TELUS Wireless Myths Series”

BEST WRITING

STEVIE AWARD WINNER:
Screentime, Auckland, New Zealand “RAP “Pimp My Store” Video”

FINALISTS:
Be Learning Films, Sydney, Australia “Together with Coates”
Thai Life Insurance Co., Ltd., Bangkok, Thailand “Melody of Life”
WEB SITE CATEGORIES

BLOG OR PODCAST

STEVIE AWARD WINNER:
Accenture, Chicago, IL, U.S.A. “Accenture High Performance Business Podcast Series”

FINALISTS:
Globoforce, Dublin, Ireland, and Southborough, MA, USA “The Globoforce Blog”
LifeLock, Tempe, AZ, U.S.A. “LifeLock Blog”
The Norman Agency, Toronto, Canada “The UKTI Briefing”

BRAND BUILDING/PROMOTION

STEVIE AWARD WINNER:
UPS, Atlanta, GA, U.S.A. “UPS Business Solutions”

FINALISTS:
Accenture, Chicago, IL, U.S.A. “Accenture Corporate Website”
Grayblue, Seoul, South Korea “Samsung Chereville Website”
Roche, Basel, Switzerland “Roche Global Corporate Web Site”
Turkcell İletişim Hizmetleri A.S., Istanbul, Turkey “Turkcell’s Web Site”
XCOM Media, New Farm, QLD, Australia “Quantum Of Solace”
Xtralis, Norwell, MA, U.S.A. “Xtralis Corporate Web Site”

CORPORATE INFORMATION

STEVIE AWARD WINNER:
Roche, Basel, Switzerland “Roche Global Corporate Website”

FINALISTS:
Grayblue, Seoul, South Korea “Hyundai Hysco Web Site”
Grayblue, Seoul, South Korea “Samsung Heavy Industries Construction & Engineering Web Site”
Haldex, Stockholm, Sweden “Haldex corporate website 2008”
IF Net, Tokyo, Japan “[Bizloop] Benefit of the portal site for all small and medium-sized businesses”
PepsiCo, Dallas, TX, U.S.A. “PepsiCo.com”
Sapien LLC, Morristown, NJ, U.S.A. “A New Web Face for a Global Pioneer”
Turkcell İletişim Hizmetleri A.S., Istanbul, Turkey “Turkcell’s Web Site”

E-COMMERCE

STEVIE AWARD WINNER:
YOOX SpA, Zola Predosa (BO), Italy “http://www.yoox.com”

FINALIST:

GOVERNMENT INFORMATION

STEVIE AWARD WINNER:
IF Net, Tokyo, Japan “[Bizloop Kawasaki] Portal site enabled by collaboration between the government and private enterprise”

FINALIST:
Korea Tourism Organization, Seoul, Korea “Korea’s Festivals Web Site”

HOME PAGE

STEVIE AWARD WINNER:
Handelshögskolan, Stockholm, Sweden “Handelshögskolan”

FINALISTS:
Accenture, Chicago, Illinois “accenture.com Home Page”
INSEAD, Singapore and Fontainebleau, France “INSEAD Knowledge (English) home page”
PENTABREED, Seoul, South Korea “SHINSEGAE Main Store Website”
Turkcell İletişim Hizmetleri A.S., Istanbul, Turkey “Turkcell’s Web Site Home Page”
WEB SITE CATEGORIES — continued

INTERFACE DESIGN

STEVIE AWARD WINNER:
WWF UK, London, United Kingdom “WWF UK”

FINALISTS:
INSEAD, Singapore and Fontainebleau, France “INSEAD Knowledge (Chinese) web site”
Johnson & Johnson Korea, Seoul, South Korea “Acuvue Moist ‘Moist Festival’”

INVESTOR RELATIONS

STEVIE AWARD WINNER:
Bank of Montreal, Toronto, ON Canada “Bank of Montreal’s Investor Relations Website”

FINALIST:
Turkcell İletişim Hizmetleri A.S., Istanbul, Turkey “Turkcell’s Investor Relations Center”

OVERALL DESIGN

STEVIE AWARD WINNER:
Project House, Istanbul, Turkey “Gusta Beer Web Site”

FINALISTS:
Accenture, Chicago, IL, U.S.A. “Accenture Corporate Website”
Turkcell İletişim Hizmetleri A.S., Istanbul, Turkey “Turkcell’s Web Site”

PRESS ROOM

STEVIE AWARD WINNER:
MWW Group, East Rutherford, NJ, U.S.A. “MWW Group Makes Samsung Newsroom the Go-To Resource for Media and Consumers”

FINALISTS:
Roche, Basel, Switzerland “Roche Multimedia Press Room”
Turkcell İletişim Hizmetleri A.S., Istanbul, Turkey “Turkcell’s Online Press Room”

PRODUCT INFORMATION

STEVIE AWARD WINNER:
Foxtons, London, United Kingdom “Properties presented on Foxtons.co.uk”

FINALISTS:
Grayblue, Seoul, South Korea “KTFT EVER Web Site”
Hewlett-Packard, Palo Alto, CA, U.S.A. “WW Customer Care site”
PLEON, Europe, Duesseldorf, Germany “‘Tuttovitamine.it’ Bayer Italian Social Media programme assuages multivitamin users concerns, answers questions”

SOFTWARE PROGRAMMING/DESIGN

STEVIE AWARD WINNER:
7Seas Technologies Limited, Hyderabad, India “http://www.onlinerealgames.com”

FINALIST:
Samsung Electronics, Seoul, South Korea “Crystal-Room Air Conditioner Microsite”

WRITING/CONTENT

STEVIE AWARD WINNER:
Accenture, Chicago, IL, U.S.A. “Accenture Corporate Website”

FINALIST:
Turkcell İletişim Hizmetleri A.S., Istanbul, Turkey “The New Products Section of Turkcell’s Web Site”
COMMUNICATIONS & PUBLIC RELATIONS CATEGORIES

PUBLIC RELATIONS AGENCY OF THE YEAR IN EUROPE

STEVIE AWARD WINNER:
United PR Sp. z o. o., Warsaw, Poland

FINALISTS:
Eulogy!, London, United Kingdom
Have PR & Kommunikation, Copenhagen, Denmark
Trimedia Group, London, United Kingdom

PUBLIC RELATIONS AGENCY OF THE YEAR IN THE MIDDLE EAST AND AFRICA

STEVIE AWARD WINNER:
ASDA'A Burson Marsteller, Dubai, United Arab Emirates

FINALISTS:
Four Communications, London, United Kingdom “Four Communications in the UAE”
Gina Din Corporate Communications, Nairobi, Kenya
Inzalo Communication, Johannesburg, South Africa

PUBLIC RELATIONS AGENCY OF THE YEAR IN NORTH AMERICA

STEVIE AWARD WINNER:
Waggener Edstrom Worldwide, Bellevue, WA, U.S.A.

FINALISTS:
Calysto Communications, Atlanta, GA, U.S.A.
MWW Group, East Rutherford, NJ, U.S.A.
SmartMark Communications, Newtown, PA, U.S.A.

COMMUNICATIONS CAMPAIGN OF THE YEAR IN ASIA (CHINA, JAPAN, AND KOREA)

STEVIE AWARD WINNER:
Kangdong Nonghyup, Seoul, South Korea “Kangdong Nonghyup, Symbiosis Program Rural & Urban”

FINALIST:
AMOREPACIFIC, Seoul, South Korea “2008 AMOREPACIFIC Citizenship Report ‘Beautiful Promise’”

COMMUNICATIONS CAMPAIGN OF THE YEAR IN ASIA (SUBCONTINENT, AUSTRALIA, AND NEW ZEALAND)

STEVIE AWARD WINNER:
Temasek Holdings (Private) Limited, Singapore “Temasek Holdings communicates with diverse stakeholders amidst global scrutiny of state-owned investment funds”

FINALISTS:
IndoPacific Edelman, Jakarta, Indonesia “Lighting Up A Global Audience With The Royal Cremation Ceremony”
PT. Unilever Indonesia, Tbk., Jakarta, Indonesia “75 year Anniversary of Unilever Indonesia”
PT. Unilever Indonesia, Tbk., Jakarta, Indonesia “Citra — Illuminate the Beauty in You”
Sefiani Communications Group, North Sydney, NSW, Australia “Successful demutualization and merger of Australian health insurer Manchester Unity with HCF”
COMMUNICATIONS & PUBLIC RELATIONS CATEGORIES — continued

COMMUNICATIONS CAMPAIGN OF THE YEAR IN EUROPE

**STEVIE AWARD WINNERS:**
- F & H Porter Novelli, Munich, Germany “LG 2009 Singing press kit”
- Mmd, Moscow, Russia “Skype for Veterans”

**FINALISTS:**
- All Channels Communications, Sofia, Bulgaria “For You and Those You Love” National Campaign against Cervical Cancer
- Ark Connect (Ark Scholz & Friends Group), Moscow, Russia “Ark Connect’s 2008 Existing Product PR Campaign — Happy Holiday with Libero in Moscow Zoo!”
- Garanti Pension and Life, Istanbul, Turkey “Garanti Pension’s Hobby Club”
- Have PR & Kommunikation, Copenhagen, Denmark “Safety on the Internet”
- ING Wholesale Banking, Amsterdam, The Netherlands “ING Wholesale Banking — Fitter, Focused, Further”
- LLORENTE & CUENCA, Madrid, Spain “FLOWER PROJECT: Gas Natural & Unión Fenosa Merger”
- LLORENTE & CUENCA, Madrid, Spain “L’Oréal: Celebrating 125th Anniversary of the lipstick”
- Partner of Promotion, Warsaw, Poland “COP 14 — Do not change the climate! Stop killing the planet!”
- Phonak AG, Zurich, Switzerland “Hear the World”
- Porter Novelli, Brussels, Belgium “Celebrating the 10th Birthday and Looking Forward To the Future”
- Turk Telekom, Istanbul, Turkey “Turk Telekom’s JeTTvel New Service Publicity Campaign”
- United PR Sp. z o. o., Warsaw, Poland “Beat Cancer — first nationwide colon cancer raising awareness campaign in Poland”
- United PR Sp. z o. o., Warsaw, Poland “Launch of the largest start-up bank in Europe since 30 years”

COMMUNICATIONS CAMPAIGN OF THE YEAR IN NORTH AMERICA

**STEVIE AWARD WINNER:**

**FINALISTS:**
- Abbott, Abbott Park, IL, U.S.A. “Abbott’s XIENCE V Stent Blankets the Media: A New Standard For Medical Device Launches”
- MWW Group, East Rutherford, NJ, U.S.A. “Look Good in Pictures: Nikon’s How to Series with Carson Kressley”

COMMUNICATIONS CAMPAIGN OF THE YEAR IN THE MIDDLE EAST & AFRICA

**STEVIE AWARD WINNER:**
- ASDA’A Burson Marsteller, Dubai, United Arab Emirates “Rolex Awards for Enterprise 2008: Reaching out across the Arab world”

**FINALISTS:**
- Diageo Turkey (Johnnie Walker), Istanbul, Turkey “Johnnie Walker Black Label/Black Label Unseen”
- Four Communications, London, United Kingdom “Sixth Abu Dhabi Music and Arts Festival”

INVESTOR RELATIONS PROGRAM OF THE YEAR

**STEVIE AWARD WINNER:**
- LLORENTE & CUENCA, Madrid, Spain “The CAM IPO, a historic financial undertaking”

COMMUNICATIONS DEPARTMENT OF THE YEAR

**STEVIE AWARD WINNER:**
- SpinVox, Marlow, United Kingdom and New York, NY, U.S.A.

**FINALISTS:**
- 1-800-GOT-JUNK?, Vancouver, BC Canada
- AECOM, New York, NY, U.S.A.
- CSD, Seoul, South Korea
- ING Wholesale Banking, Amsterdam, The Netherlands
- LifeLock, Tempe, AZ, U.S.A.
- Roll International, Los Angeles, CA, U.S.A.
COMMUNICATIONS TEAM OF THE YEAR

STEVIE AWARD WINNERS:
- Korea Railroad Corporation, Seoul, South Korea
- Phonak AG, Zurich, Switzerland “Hear the World”

FINALISTS:
- IndoPacific Edelman, Jakarta, Indonesia “Public Awareness on Indonesian Quarantine Strengthening Program”
- Petrotrin Ltd., Pointe-A-Pierre, Trinidad and Tobago “INNOVATIVE INTERNAL COMMUNICATIONS TEAM”
- Soldier Magazine, Aldershot, United Kingdom

COMMUNICATIONS EXECUTIVE OF THE YEAR

STEVIE AWARD WINNER:
- MWW Group, East Rutherford, NJ, U.S.A. “Michael W. Kempner, CEO”

FINALISTS:
- Hanaro Adcom, Seoul, South Korea “Shon Jung-Hieh, President”
- LifeLock, Tempe, AZ, U.S.A. “Mike Prusinski, VP of Communications”

CREATIVE CATEGORIES

ADVERTISING, EDITORIAL, OR DESIGN AGENCY OF THE YEAR

STEVIE AWARD WINNER:
- CSD, Seoul, South Korea

FINALISTS:
- designSOHO Inc., Seoul, South Korea
- Hanaro Adcom, Seoul, South Korea

CREATIVE DEPARTMENT OF THE YEAR

STEVIE AWARD WINNER:
- Cultural Foundation Of National Museum Of Korea, Seoul, South Korea

FINALISTS:
- Cheil Worldwide, Seoul, Korea
- Hanaro Adcom, Seoul, South Korea

CREATIVE EXECUTIVE OF THE YEAR

STEVIE AWARD WINNER:
- Hanaro Adcom, Seoul, South Korea “Shon Jung-Hieh, President”

CREATIVE TEAM OF THE YEAR

STEVIE AWARD WINNER:
- McCANN PR, Bucharest, Romania

FINALISTS:
- CSD, Seoul, South Korea
- Hanaro Adcom, Seoul, South Korea
2009 BUSINESS ACHIEVEMENT HONOREES — continued

CUSTOMER SERVICE CATEGORIES

CUSTOMER SERVICE DEPARTMENT OF THE YEAR

STEVIE AWARD WINNER:
John Hancock Signature Services, Boston, MA

FINALISTS:
Allianz SE, Munich, Germany
Aplicor LLC, Boca Raton, Florida, U.S.A.
Eastman Kodak Company, Rochester, NY, U.S.A.
John Hancock Annuities, Portsmouth, NH, U.S.A.
optivo, Berlin, Germany
RITES Ltd., Gurgaon, India
Sapien LLC, Morristown, NJ, U.S.A.

CUSTOMER SERVICE EXECUTIVE OF THE YEAR

STEVIE AWARD WINNER:

FINALISTS:
Benefit Express LLC, Arlington Heights, IL, U.S.A. “Loreal Wakefield, Customer Service Call Center Manager”
LifeLock, Tempe, AZ, U.S.A. “Tammy Valdez, Vice President, Member Services”

BEST CUSTOMER SERVICE TEAM OF THE YEAR

STEVIE AWARD WINNER:
IntraLinks Ltd, London, United Kingdom

FINALISTS:
Eastman Kodak Company, Rochester, NY, U.S.A.
Finansbank A.S., Istanbul, Turkey
John Hancock Annuities, Portsmouth, NH, U.S.A.
John Hancock Signature Services, Boston, MA, U.S.A.

HUMAN RESOURCES CATEGORIES

BEST HUMAN RESOURCES DEPARTMENT OR TEAM OF THE YEAR

STEVIE AWARD WINNER:
SEMA Group, Kingsgrove, NSW Australia “SEMA’s People & Culture Team”

FINALISTS:
Accenture, Chicago, IL, U.S.A. “Accenture Capability Development Team”
Universal Network Solutions, Saint Paul, MN, U.S.A. “UNS Training Department”

HUMAN RESOURCES EXECUTIVE OF THE YEAR

STEVIE AWARD WINNER:
Wipro Limited, NJ, U.S.A. “Pratik Kumar, Executive Vice President — HR, Brand & Corporate Communications”
2009 BUSINESS ACHIEVEMENT HONOREES — continued

MANAGEMENT CATEGORIES

CHAIRMAN OF THE YEAR

STEVIE AWARD WINNER:
Nu Skin Enterprises, Inc., Provo, UT, U.S.A. “Blake Roney, Chairman of the Board”

FINALISTS:
Informatica Corporation, Redwood City, CA, U.S.A. “Sohaib Abbasi, Chairman and Chief Executive Officer”
Nevada State Corporate Network, Inc., Las Vegas, NV, U.S.A. “Graig Zapper, Chairman of the Board”

EXECUTIVE OF THE YEAR IN ASIA (CHINA, JAPAN AND KOREA)

STEVIE AWARD WINNER:
Xinhua Sports & Entertainment Limited (XSEL), Shanghai, China “Fredy Bush, Chairman and CEO”

FINALISTS:
Cheung Kong Infrastructure Holdings Limited, Hong Kong “H L Kam, Group Managing Director”
Kangdong Nonghyup, Seoul, South Korea “Park Sung-Jik, President”
Nu Skin Korea, Seoul, South Korea “Yoo Byung-Suk, CEO”
Shinhan Financial Group, Seoul, South Korea “Shin Sang-Hoon, CEO”

EXECUTIVE OF THE YEAR IN ASIA (SUBCONTINENT, AUSTRALIA, AND NEW ZEALAND)

STEVIE AWARD WINNER:
Mumbai Railway Vikas Corporation Ltd., Mumbai, India “Dr. P. C. Sehgal, Managing Director”

FINALISTS:
Buyashed.com.au, Ipswich, QLD Australia “Josh Rimmington, National Sales Manager and Company Director”
Cupola Pakistan Limited, Karachi, Pakistan “Mr. Rafiq Rangoonwala, CEO”
IndianOil, (Refineries Division) New Delhi, India “B N Bankapur, Director (Refineries)”

EXECUTIVE OF THE YEAR IN EUROPE

STEVIE AWARD WINNER:
Bigpoint GmbH, Hamburg, Germany “Heiko Hubertz, CEO and Founder”

FINALISTS:
ACE enterprise Slovakia, Bratislava, Slovakia “Alexender Cimbalak, co-owner”
Datamomic, Cambridge United Kingdom “Dr. Jonathan Pell, CEO”
Globoforce, Dublin, Ireland, and Southborough, Massachusetts, U.S.A. “Eric Mosley, CEO”
TelecityGroup, London, United Kingdom “Michael Tobin, CEO”
Turk Telecom, Istanbul, Turkey “Paul Doany, CEO”
viagogo, London, United Kingdom “Eric Baker, CEO”

EXECUTIVE OF THE YEAR IN NORTH AMERICA

STEVIE AWARD WINNER:

FINALISTS:
Cisco, San Jose, CA, U.S.A. “Jeanne Beliveau-Dunn, General Manager”
Dyadem, Richmond Hill, ON Canada “Kevin North, President & CEO”
Flycell, New York, NY, U.S.A. “Alberto Montesi, CEO”
LifeLock, Tempe, AZ, U.S.A. “Todd Davis, CEO”
Nevada State Corporate Network, Inc., Las Vegas, NV, U.S.A. “Graig Zapper, President”

MANAGEMENT TEAM OF THE YEAR

STEVIE AWARD WINNER:
TelecityGroup, London, United Kingdom

FINALISTS:
Aternity, Inc., Boston, MA, U.S.A.
John Hancock Annuities, Portsmouth, NH, U.S.A.
2009 BUSINESS ACHIEVEMENT HONOREES — continued

MANAGEMENT CATEGORIES — continued

TURNAROUND EXECUTIVE OF THE YEAR

STEVIE AWARD WINNER:
SUDOKWON Landfill Site Management Corp., Seoul, South Korea “Cho Chun-Koo, President & CEO”

FINALISTS:
Shinhant Financial Group, Seoul, South Korea “Shin Sang-Hoon, CEO”
Xinhua Sports & Entertainment Limited (XSEL), Shanghai, China “Fredy Bush, Chairman and CEO”

FINANCE EXECUTIVE OF THE YEAR

STEVIE AWARD WINNER:
Informatica Corporation, Redwood City, CA, U.S.A. “Earl Fry, Executive Vice President and Chief Financial Officer”

FINALIST:
Shinhant Financial Group, Seoul, South Korea “Shin Sang-Hoon, CEO”

HONORARY STEVIE AWARD RECIPIENTS

Park Sung-Jik, President, Kangdong Nonghyup, Seoul, South Korea, for his work to reform and promote innovation in the Korean agricultural sector and to promote corporate social responsibility ties between rural and urban areas
Shin Sang-Hoon, CEO, Shinhant Financial Group, Seoul, South Korea, for his work to reform the Korean banking system

MARKETING CATEGORIES

MARKETING CAMPAIGN OF THE YEAR

STEVIE AWARD WINNER:
Cupola Pakistan Limited, Karachi, Pakistan “KFC’s Unity Drive — A Platform for Hope and Solidarity”

FINALISTS:
AKBANK TAS, Istanbul, Turkey “Akbank Wings Credit Card sponsorship promotion scheme”
Garanti Pension and Life, Istanbul, Turkey “Garanti Pension’s Hobby Club”
IndoPacific Edelman, Jakarta, Indonesia “Out of the Box Intel® Core™ i7 Processor”
LifeLock, Tempe, AZ, U.S.A. “‘Just the Facts, M’am’ Print Campaign.”
NII Holdings, Inc., Coral Gables, FL, U.S.A. “Nextel Brazil’s New Brand Positioning”
Nu Skin Taiwan, Taipei, Taiwan “Nu Skin Taiwan 2009 Tru Face Essence Ultra U to V launching campaign”
Nu Skin Taiwan, Taipei, Taiwan “Nu Skin Taiwan’s 2008 TRA Program — an Innovation of Group Weight Management Program for Multi-level Marketing Industry”
SEMA Group, Kingsgrove, NSW Australia “Telstra Mobile Recontracting: ROI from Campaign Excellence”

MARKETING DEPARTMENT OR TEAM OF THE YEAR

STEVIE AWARD WINNER:
Dyadem, Richmond Hill, ON Canada “Dyadem’s Marketing Department”

FINALISTS:
LifeLock, Tempe, AZ, U.S.A. “LifeLock’s Marketing Department”
VisitScotland, Edinburgh, Scotland “VisitScotland UK & Ireland Marketing Team”

MARKETING EXECUTIVE OF THE YEAR

STEVIE AWARD WINNER:
LifeLock, Tempe, AZ, U.S.A. “Andrew Wyant, VP Marketing”

FINALISTS:
Saatchi & Saatchi, PCI Korea, Seoul, South Korea “Kim Sun, Account Director”
SIDM, Seoul, South Korea “Lee Ju-Hwag, CEO”
2009 BUSINESS ACHIEVEMENT HONOREES — continued

PRODUCTS & PRODUCT MANAGEMENT CATEGORIES

BEST NEW PRODUCT OR SERVICE OF THE YEAR — COMPUTER HARDWARE OR SOFTWARE

STEVIE AWARD WINNER:

FINALISTS:
Absolute Software, Vancouver, Canada “Geolocation Tracking: Keeping Track of Your Entire Mobile Fleet”
Datamecnic, Cambridge, United Kingdom “dn:Director for Sanctions & PEP Screening”
Dayforce Corporation, Toronto, Canada “Dayforce: Workforce performance becomes easy, fun and affordable”
Epicor Software Corporation, Irvine, CA, U.S.A. “Epicor 9 Forges Path to Next Generation ERP”
Macalla, Dublin, Ireland “Macalla — Emergency Cash implemented by Permanent TSB, Ireland”
Severa Corp., Lappeenranta, Finland “Severa 3 — Single tool for projects, sales and invoices”
Xelerated, Stockholm, Sweden “The Xelerated HX and AX Family of NPUs and Programmable Ethernet Switches”

BEST NEW PRODUCT OR SERVICE OF THE YEAR — COMPUTER SERVICES

STEVIE AWARD WINNER:
Waggener Edstrom Worldwide, Bellevue, WA, U.S.A. “What’s on your mind? Now anyone can decipher Twitter discussion with the help of twenz!”

FINALIST:
salesforce.com, San Francisco, CA, U.S.A. “Software as a Service: The Service Cloud”

BEST NEW PRODUCT OR SERVICE OF THE YEAR — FINANCIAL SERVICES

STEVIE AWARD WINNER:
AKBANK TAS, Istanbul, Turkey “Akbank’s New Credit Card: FISH The New Generation Card”

FINALIST:
Wonga.com, London, United Kingdom “Europe’s first automated, flexible loans service”

BEST NEW PRODUCT OR SERVICE OF THE YEAR — MANUFACTURING

STEVIE AWARD WINNER:
Crossbow Technology, San Jose, CA, U.S.A. “eKo Pro Series — The Technology of Environmental Monitoring”

FINALISTS:
Exal Corporation, Youngstown, OH, U.S.A. “Exal Corporation’s Lightweight Aluminum Beverage Bottle Manufacturing Technology”
Petro-Canada, Mississauga, ON Canada “Civitas Fungicide”

BEST NEW PRODUCT OR SERVICE OF THE YEAR — MEDIA & ENTERTAINMENT

STEVIE AWARD WINNER:
Openet, Dublin, Ireland “Openet’s Audience and Engagement Measurement Solution”

FINALISTS:
Gameforge AG, Karlsruhe, Germany “Gameforge’s Ikariam”
Natural User Interface Europe AB, Skellefteå, Sweden “NUI Suite Snowflake — A true multitouch solution”
PLEON, Europe, Duesseldorf, Germany “Pleon Performedia — Measuring the ROI of PR”
SBS (Seoul Broadcasting System), Seoul, South Korea “Humanism thru Digital”

BEST NEW PRODUCT OR SERVICE OF THE YEAR — OTHER

STEVIE AWARD WINNER:
Quantivo, San Mateo, CA, U.S.A. “Quantivo On-Demand Behavioral Analytics”

FINALISTS:
Garanti Pension and Life, Istanbul, Turkey “Garanti Pension’s Hobby Club”
Goyang City, Seoul, South Korea “The picture Book of Goyang City, GOYANG”
LifeLock, Tempe, AZ, U.S.A. “LifeLock’s eRecon”
LifeLock, Tempe, AZ, U.S.A. “LifeLock’s TrueAddress”
2009 BUSINESS ACHIEVEMENT HONOREES — continued

PRODUCTS & PRODUCT MANAGEMENT CATEGORIES — continued

BEST NEW PRODUCT OR SERVICE OF THE YEAR — SERVICES

STEVIE AWARD WINNER:
Turkcell Iletisim Hizmetleri A.S., Istanbul, Turkey “SMS Search”

FINALISTS:
HH Associates, Sutton, United Kingdom “HH Associates Store Profiling Marketing Solution”
LifeLock, Tempe, AZ, U.S.A. “LifeLock’s eRecon”
LifeLock, Tempe, AZ, U.S.A. “LifeLock’s TrueAddress”
Turkcell Iletisim Hizmetleri A.S., Istanbul, Turkey “Turkcell PhoneBackup”

BEST NEW PRODUCT OR SERVICE — TELECOMMUNICATIONS

STEVIE AWARD WINNER:
Roundbox, Florham Park, NJ U.S.A. “Roundbox Mobile Broadcast Suite”

FINALISTS:
BT Wholesale, London United Kingdom “BT Wholesale, Wholesale Broadband Connect”
Comptel Corporation, Helsinki, Finland “Comptel Bandwidth Management”
Dilithium Networks, Petaluma, CA, U.S.A. “Dilithium DCA Brings Video to Any 2.5G/3G Mobile Phone, PC and Set Top Box”
NII Holdings, Inc., Coral Gables, FL, U.S.A. “Nextel launch of the iAlarm emergency service in Latin America”
SK Telecom, Seoul, South Korea “SK Telecom “2008 Social Contribution Report””
Sybase 365, Dublin, CA, U.S.A. “Mobile Payment System “mpass””
Sybase 365, Dublin, CA, U.S.A. “Sybase 365 Mobile Wizard”
Telefónica Móviles S.A., Lima, Perú “CONECTAME-TELEFONICA MOVISTAR PERU-DIGITAL INCLUSION FOR THE PYRAMID’S BASE”
Telstra Corp Ltd, Melbourne, Australia “The Telstra Turbo 21 USB modem”
Turkcell Iletisim Hizmetleri A.S., Istanbul, Turkey “Tone & Win”

PRODUCT DEVELOPMENT DEPARTMENT OR TEAM OF THE YEAR

STEVIE AWARD WINNER:
LifeLock, Tempe, AZ, U.S.A.

FINALISTS:
Aplicor LLC, Boca Raton, FA U.S.A.
Epicor Software Corporation, Irvine, CA, U.S.A.
Sapien LLC, Morristown, NJ, U.S.A.

SALES CATEGORIES

SALES DEPARTMENT OF THE YEAR

STEVIE AWARD WINNER:
DealerSocket, Inc., San Clemente, CA, U.S.A.

FINALISTS:
Dyadem, Richmond Hill, ON Canada
TELUS Corporation, Scarborough, ON Canada

SUPPORT CATEGORIES

SUPPORT DEPARTMENT OF THE YEAR

STEVIE AWARD WINNER:
Netezza Corporation, Marlborough, MA, U.S.A.

FINALIST:
New South Wales Department of Education’s National Test Administration, NSW, Australia
2009 BUSINESS ACHIEVEMENT HONOREES — continued

SUPPORT CATEGORIES — continued

SUPPORT TEAM OF THE YEAR

STEVIE AWARD WINNER:
Jani-King International, Inc., Dallas, TX, U.S.A. “Jani-King’s Corporate and Regional Office Support Team”

FINALISTS:
Geeks on the Way, Calgary, AB Canada “Geeks on the Way’s Use of SugarCRM’s CRM System”
Netezza Corporation, Marlborough, MA, U.S.A. “Netezza Technical Support—Investing in International Support and Employees for Success”
SEMA Group, Kingsgrove, NSW Australia “Elections ACT: Electronic Capture of Ballot Paper Data”

COMPANY/ORGANIZATION CATEGORIES

SINGLE-MARKET COMPANY OF THE YEAR IN ASIA

STEVIE AWARD WINNER:
Xinhua Sports & Entertainment Limited (XSEL), Shanghai, China

FINALIST:
Mumbai Railway Vikas Corporation Ltd., Mumbai, India

SINGLE-MARKET COMPANY OF THE YEAR IN NORTH AMERICA

STEVIE AWARD WINNER:
Lindsay Phillips Inc., Cedar Knolls, NJ, U.S.A.

FINALISTS:
John Hancock Signature Services, Boston, MA, U.S.A.
LifeLock, Tempe, AZ, U.S.A.

CORPORATE SOCIAL RESPONSIBILITY PROGRAM OF THE YEAR IN ASIA (CHINA, JAPAN, AND KOREA)

STEVIE AWARD WINNER:
The Procter & Gamble Company, Asia “P&G Helps Asian children to Live, Learn and Thrive”

FINALISTS:
AMOREPACIFIC, Seoul, South Korea “2008 AMOREPACIFIC Citizenship Report ‘Beautiful Promise’”
Amway Korea, Seoul, South Korea “Amway Playground Donation Program”
Nu Skin Taiwan, Taiwan “Nu Cafe — Social Enterprise model”
Nu Skin Taiwan, Taiwan “Nu Skin Art Donation Project in National Taiwan Children Hospital”

CORPORATE SOCIAL RESPONSIBILITY PROGRAM OF THE YEAR IN ASIA (SUBCONTINENT, AUSTRALIA, AND NEW ZEALAND)

STEVIE AWARD WINNER:
Western Union, Englewood, CO, U.S.A. “Our World, Our Family in Asia”

FINALISTS:
Thai Life Insurance Co., Ltd., Bangkok, Thailand “One’s Gift of Life... to Many with Thai Life Insurance Home Hug”
The Procter & Gamble Company, Asia “P&G helps Asian children to Live, Learn and Thrive”

CORPORATE SOCIAL RESPONSIBILITY PROGRAM OF THE YEAR IN EUROPE

STEVIE AWARD WINNERS:
All Channels Communications, Sofia, Bulgaria “From Love for Life. AVON against Breast Cancer”
Turk Telekom, Istanbul, Turkey “Turk Telekom’s Schools and Beyond: For the Education of Turkey’s Young”

FINALISTS:
Bayer Sp. z o.o., Warsaw, Poland “Bayer Climate Program”
Eczacibasi, Istanbul, Turkey “Eczacibasi’s Personal Hygiene School Education Program”
Pfizer, Istanbul, Turkey “Pfizer Turkey’s Peer-to-Peer University Health Education Program”
Phonak AG, Zurich, Switzerland “Hear the World”
2009 BUSINESS ACHIEVEMENT HONOREES — continued

COMPANY/ORGANIZATION CATEGORIES — continued

CORPORATE SOCIAL RESPONSIBILITY PROGRAM OF THE YEAR IN NORTH AMERICA

STEVIE AWARD WINNER:
American Medical Response, Greenwood Village, CO, U.S.A. “American Medical Response’s Home for the Holidays”

FINALISTS:
John Hancock Signature Services, Boston, MA, U.S.A. “JHSS — Committed to “Going Green”“
Loto-Québec, Montreal, Quebec, Canada “Loto-Québec profile of Societal Contribution”
SAP Canada Inc., Toronto, ON Canada “SAP Canada Inc. — Building Better Communities”

CORPORATE SOCIAL RESPONSIBILITY PROGRAM OF THE YEAR IN SOUTH AMERICA

STEVIE AWARD WINNER:
Republic Bank Ltd., Port of Spain, Trinidad & Tobago “Republic Bank — Power to Make a Difference Programme”

FINALIST:

CORPORATE SOCIAL RESPONSIBILITY PROGRAM OF THE YEAR IN THE MIDDLE EAST AND AFRICA

STEVIE AWARD WINNER:
Big Fish Digital School of Filmmaking, Melville, Johannesburg, Gauteng “Big Fish School of Digital Filmmaking commitment to skills development, poverty eradication and job creation”

FINALIST:
Vestergaard Frandsen, Lausanne, Switzerland “Breakthrough Public Health Intervention Fights HIV, Malaria and Water-Borne Diseases”

ENVIRONMENTAL RESPONSIBILITY PROGRAM OF THE YEAR

STEVIE AWARD WINNER:
Unilever Indonesia, Jakarta “TRASHION: Adding Value to Chain of Plastic Waste”

FINALISTS:
Coverall Health-Based Cleaning System, Boca Raton, FL, U.S.A.
Loto-Quebec, Montreal, Canada “Acting responsibly. Developing sustainably”
TelecityGroup, London, United Kingdom
Turk Telekom, Istanbul, Turkey “Turk Telekom’s Save a Tree, Plant a Tree “e-billing program”

MULTINATIONAL COMPANY OF THE YEAR IN ASIA

STEVIE AWARD WINNER:
SAMHO GROUP, Seoul, South Korea

MULTINATIONAL COMPANY OF THE YEAR IN EUROPE

STEVIE AWARD WINNER:
Globoforce, Dublin, Ireland, and Southborough, MA, U.S.A.

FINALISTS:
SDL International, Maidenhead, United Kingdom
TelecityGroup, London, United Kingdom

MULTINATIONAL COMPANY OF THE YEAR IN NORTH AMERICA

STEVIE AWARD WINNER:
ActionCOACH, Las Vegas, NV, U.S.A.

FINALISTS:
Globex Foreign Exchange Corp, Edmonton, Canada
Informatica Corporation, Redwood City, CA U.S.A.
International Armoring Corporation, Ogden, UT, U.S.A.
PAREXEL International, Waltham, MA, U.S.A.
COMPANY/ORGANIZATION CATEGORIES — continued

BEST NEW COMPANY OF THE YEAR

STEVIE AWARD WINNER:
Core Spirit, London, United Kingdom

MOST INNOVATIVE COMPANY OF THE YEAR IN ASIA (CHINA, JAPAN, AND KOREA)

STEVIE AWARD WINNER:
Nu Skin Korea, Seoul, South Korea
FINALIST:
Xinhua Sports & Entertainment Limited (XSEL), Shanghai, China

MOST INNOVATIVE COMPANY OF THE YEAR IN ASIA (SUBCONTINENT, AUSTRALIA, AND NEW ZEALAND)

STEVIE AWARD WINNER:
Australian Innovative Systems Pty Ltd (AIS) Company, Brisbane, Australia
FINALISTS:
Buyashed.com.au, Ipswich, QLD Australia
Elections ACT, Canberra, ACT, Australia
IndianOil, (Refineries Division) New Delhi, India

MOST INNOVATIVE COMPANY OF THE YEAR IN EUROPE

STEVIE AWARD WINNER:
Gameforge AG, Karlsruhe, Germany
FINALISTS:
Bigpoint GmbH, Hamburg, Germany
BT, London, United Kingdom
Consumer Intelligence, Bristol, United Kingdom
Severa Corp, Lappeenranta, Finland
Streamcore, Paris, France
TelecityGroup, London, United Kingdom
viagogo, London, United Kingdom

MOST INNOVATIVE COMPANY OF THE YEAR IN NORTH AMERICA

STEVIE AWARD WINNER:
AtHoc, Inc., San Mateo, CA, U.S.A.
FINALISTS:
ActionCOACH, Las Vegas, NV, U.S.A.
Coverall Health-Based Cleaning System, Boca Raton, FL, U.S.A.
Dayforce Corporation, Toronto, Canada
Dyadem, Richmond Hill, ON Canada
Sapien LLC, Morristown, NJ, U.S.A.
Weather Trends International (WTI), Bethlehem, PA, U.S.A.