

## Korea Entry 100

**Category** M34. Best Design

**Entry Title** 디자인소호  
designSOHO

Mir by the National Theater of Korea

Mir is a monthly magazine for performing arts published by the National Theater of Korea. The magazine introduces excellent performances and provides good editorials written by highly qualified writers along with correspondents in overseas. Mir has been growing as a media representing the National Theater of Korea, based on the dynamic internal design full of stage photos and the specialized cover you can see in each volume

Klimt

With an anniversary of the Korea exhibition of Gustav Klimt, an Austrian painter, from February 2, 2009 to May 15, 2009, we have made postcards, invitation cards, and posters. The annotated picture book introducing the main works of Klimt and the leaflets about the exhibition schedules are like a Work of Art, itself showing his artistic world

Brochure of Sejong University

Sejong University brochure to promote its more than half a century of history was made under the concept of "Creative Leaders' Sejong." The brochure is about the image of Sejong University focusing more on humanity by emphasizing on professors and students than on the university introduction. The brochure pursues minimalism with the simplified design.

20-Year History of TTA

This book introduces the history of the Telecommunications Technology Association (TTA), which shares the history of the Korean IT industry. The book is divided into six sections with 400 pages and is designed to display the 20 years of the history at once with sectional features.

Leaflet of the National Institute of Environmental Research

This leaflet covering the projects of children's health and of environment and healthcare research processed by the National Institute of Environmental Research uses illustrations to give easy understanding about difficult information for common people. Its creative design with the index feature is available in English and Korean.

ETRI 2009 AR

ETRI 2009 AR is a report for the Green IT annual project by the Electronics and Telecommunications Research Institute (ETRI), which has been assessed as a new engine for Korean new business. Each department of ETRI is described along with photos. With the special construction of the ETRI history and accomplishments based on a timeline, the inner design making the most of title pages is good for improving the PR effect and readability in general.

장안대학 30년사

국내 대표 전문대학으로 발전해 나가고 있는 장안대학 30년의 발자취를 보기 쉽게 담았습니다. 캠퍼스와 구성원을 대상으로 화보를 구성하였고, 30년의 발자취, 학과소개와 통계자료를 내용의 특성에 맞게 디자인하였습니다. Yellow 컬러를 메인 색으로 하여 진취적인 기상을 표현하였고, 표지는 특수용지를 사용하여 열처리 가공하였습니다.