

Tell International Business Awards Attendees About Your Company

Place your full-page ad in the official program of The 2008 International Business Awards

Reservation Deadline: Wednesday, July 23
Materials Deadline: Friday, July 25

The printed program will be distributed to all 200+ attendees of the Monday, September 8 awards dinner, and will be distributed in electronic (PDF) form to many thousands more people worldwide throughout the year, as a download from the IBA web site. Last year's program has been downloaded more than 12,000 times.

Use this occasion to congratulate your employees on their nominated work, and to tell the world's business leaders about your company.

Ads will appear in black-and-white in the printed program and in full-color in the online version.

Cost per full-page ad: USD \$650

Technical Specifications & Delivery Instructions:

- 8.5" x 11" program
- Ad size to be 7" x 10", no bleeds
- The program will be set up on Mac OS in Quark Xpress
- Files in Quark need to include all links and fonts for Mac
- Send Illustrator or Photoshop files as EPS, and convert all text to Path, with all linked images embedded
- PDF files must be PDF/X-1a, images and fonts embedded
- Send BOTH color and b&w ad files if available
- **Please** – NO files in Word, PageMaker or Microsoft Publisher

Deliver ad materials by Friday, July 25 to:

David Wu, DW Design, 5349 Thayer Avenue,
Alexandria, Virginia 22304, U.S.A., telephone +1 (703) 370-5229
david.dwdesign@verizon.net

Distribute literature about your company from a Welcome Station during the cocktail reception

Reservation Deadline: Wednesday, August 27
Materials Deadline: Instructions will follow once the reservations are received.

The cocktail reception will run from 6:00–7:00 pm on Monday, September 8 in the bar and foyer of the Great Room on the ground floor of the Shelbourne Hotel, 27 St. Stephen's Green in Dublin, Ireland. 200 business leaders from around the world will gather. This is a great opportunity to tell them about your nominated company, face to face.

Each Welcome Station will feature a draped 6-foot table and an elevated sign featuring your company's name.

Note: Welcome Stations are for tabletop distribution of literature and other materials *only*. Any other type of display will require special arrangements. Call +1 (703) 547-8389 to discuss.

Cost per Welcome Station: USD \$250

After we receive your order for a Welcome Station we will send you instructions about how and where to ship your literature and other materials.

----- **Complete and fax this reservation form to +1 (703) 991-2397** -----

- Reserve our full-page ad in the official program of The 2008 International Business Awards @ USD \$650
- Reserve a Welcome Station for our company during the 2008 cocktail reception @ USD \$250
- Save \$100 – Reserve both a full-page ad and a Welcome Station for our company @ USD \$800

Contact Name: _____

Company: _____

Address: _____

City: _____

State/Province: _____

Zip Code/Postal Code: _____

Country: _____

Telephone: _____

Fax: _____

Email: _____

TO PAY BY CREDIT CARD COMPLETE AND FAX THIS FORM TO THE STEVIE AWARDS AT +1 (703) 991-2397

Send payment with this form to: The Stevie Awards,
11885 Grand Commons Avenue, #210, Fairfax, VA 22030 U.S.A.
Make checks payable to Stevie Awards, Inc.

  

Name on Credit Card: _____

Credit Card #: _____

Expiration Date: _____

Total Amount: _____

Billing Address: _____

