

2011 INTERNATIONAL BUSINESS AWARDS CATEGORIES & ENTRY FEES

	<u>Submitted Before 13 April</u>	<u>Submitted Before 12 May</u>	<u>Submitted After 11 May (includes \$35 late fee)</u>
All Advertising, Web Sites & Blogs, Corporate Literature, Video & Film, Apps & Interactive Multimedia, & Live Event Categories			
Single Entries	\$195	\$225	\$260
Campaign or Series Entries	\$295	\$325	\$360

Management Categories

The management categories have been greatly revamped for 2011. There are now 33 industry-specific categories for Executive of the Year

Executive of the Year

A01. Accounting	\$195	\$225	\$260
A02. Advertising, Marketing, & Public Relations	\$195	\$225	\$260
A03. Aerospace & Defense	\$195	\$225	\$260
A04. Automotive & Transport Equipment	\$195	\$225	\$260
A05. Banking	\$195	\$225	\$260
A06. Business Services	\$195	\$225	\$260
A07. Chemicals	\$195	\$225	\$260
A08. Computer Hardware	\$195	\$225	\$260
A09. Computer Software	\$195	\$225	\$260
A10. Computer Services	\$195	\$225	\$260
A11. Conglomerates	\$195	\$225	\$260
A12. Consumer Products - Durables	\$195	\$225	\$260
A13. Consumer Products - Non-Durables	\$195	\$225	\$260
A14. Diversified Services	\$195	\$225	\$260
A15. Electronics	\$195	\$225	\$260
A16. Energy	\$195	\$225	\$260
A17. Financial Services	\$195	\$225	\$260
A18. Food & Beverage	\$195	\$225	\$260
A19. Health Products & Services	\$195	\$225	\$260
A20. Hospitality & Leisure	\$195	\$225	\$260
A21. Insurance	\$195	\$225	\$260
A22. Legal	\$195	\$225	\$260
A23. Manufacturing	\$195	\$225	\$260
A24. Materials & Construction	\$195	\$225	\$260
A25. Media	\$195	\$225	\$260
A26. Metals & Mining	\$195	\$225	\$260

Creative Categories

Includes all creative management, copywriting, art direction, editorial, audio-visual production, animation, illustration, photography, etc., functions

D01. Advertising or Design Agency of the Year**D02. Creative Department of the Year****D03. Creative Team of the Year****D04. Creative Executive of the Year**

\$345	\$375	\$410
\$345	\$375	\$410
\$345	\$375	\$410
\$195	\$225	\$260

Customer Service Categories

Includes all customer service functions

E01. Customer Service Department of the Year**E02. Customer Service Team of the Year****E03. Customer Service Executive of the Year**

\$345	\$375	\$410
\$345	\$375	\$410
\$195	\$225	\$260

Human Resources Categories

Includes all human resources functions

F01. Human Resources Department of the Year**F02. Human Resources Team of the Year****F03. Human Resources Executive of the Year**

\$345	\$375	\$410
\$345	\$375	\$410
\$195	\$225	\$260

Information Technology Categories

Includes all information technology, technology management, web development, etc. functions

H01. Information Technology Department of the Year**H02. Information Technology Team of the Year****H03. Information Technology Executive of the Year**

\$345	\$375	\$410
\$345	\$375	\$410
\$195	\$225	\$260

Marketing Categories**G01. Marketing Department of the Year****G02. Marketing Team of the Year****G03. Marketing Executive of the Year****G04. Marketing Campaign of the Year - for a Product****G05. Marketing Campaign of the Year - for a Service**

\$345	\$375	\$410
\$345	\$375	\$410
\$195	\$225	\$260
\$345	\$375	\$410
\$345	\$375	\$410

