

2010 ENTRY FEES

**Submitted Before Submitted Before Submitted Before Submitted After March 31 (includes \$35
November 21 December 19 April 1 late fee)**

Management Categories

A01. Executive of the Year (e.g. CEO, President, COO)

a. Computer Services

b. Computer Software

c. Computer Hardware

d. Financial Services

e. Manufacturing

f. Media & Entertainment

g. Non-Profit or Government (new category for 2010)

h. Services

i. Telecommunications

j. Other

A02. Chairman of the Year

A03. Turnaround Executive of the Year (e.g. CEO, President, COO)

A04. Finance Executive of the Year (e.g. CFO, Controller)

A05. Management Team of the Year

	<u>Submitted Before</u> <u>November 21</u>	<u>Submitted Before</u> <u>December 19</u>	<u>Submitted Before</u> <u>April 1</u>	<u>Submitted After March 31 (includes \$35</u> <u>late fee)</u>
A01. Executive of the Year (e.g. CEO, President, COO)	\$200	\$225	\$250	\$285
a. Computer Services				
b. Computer Software				
c. Computer Hardware				
d. Financial Services				
e. Manufacturing				
f. Media & Entertainment				
g. Non-Profit or Government (new category for 2010)				
h. Services				
i. Telecommunications				
j. Other				
A02. Chairman of the Year	\$200	\$225	\$250	\$285
A03. Turnaround Executive of the Year (e.g. CEO, President, COO)	\$200	\$225	\$250	\$285
A04. Finance Executive of the Year (e.g. CFO, Controller)	\$150	\$175	\$200	\$235
A05. Management Team of the Year	\$375	\$400	\$435	\$470

Company / Organization Categories

Most of these categories are not split into three categories, recognizing organizations with up to 100 employees, up to 2,500 employees, and more than 2,500 employees.

B01. Best Overall Company of the Year (may be for-profit or non-profit, public or private, large or small)

B02. New Company of the Year (for organizations that began operations since the start of 2007)

B03. Business Turnaround of the Year (for organizations that showed a significant operational or financial improvement in 2008 over 2007)

B04. Most Innovative Company of the Year (recognizing overall achievement in product and/or marketing, sales, manufacturing, management, etc. innovation)

B05. Business Innovation of the Year (recognizing singular innovations in product and/or marketing, sales, manufacturing, management, etc., by an organization or an individual)

B06. Corporate Social Responsibility Program of the Year (recognizing organizations' contributions to society)

B07. Corporate Environmental Responsibility Program of the Year (recognizing companies' stewardship of environmental resources)

B08. Fastest-Growing Company of the Year (recognizing outstanding revenue growth in 2009 over 2008)

B01. Best Overall Company of the Year (may be for-profit or non-profit, public or private, large or small)	\$365	\$400	\$435	\$470
B02. New Company of the Year (for organizations that began operations since the start of 2007)	\$365	\$400	\$435	\$470
B03. Business Turnaround of the Year (for organizations that showed a significant operational or financial improvement in 2008 over 2007)	\$365	\$400	\$435	\$470
B04. Most Innovative Company of the Year (recognizing overall achievement in product and/or marketing, sales, manufacturing, management, etc. innovation)	\$365	\$400	\$435	\$470
B05. Business Innovation of the Year (recognizing singular innovations in product and/or marketing, sales, manufacturing, management, etc., by an organization or an individual)	\$365	\$400	\$435	\$470
B06. Corporate Social Responsibility Program of the Year (recognizing organizations' contributions to society)	\$365	\$400	\$435	\$470
B07. Corporate Environmental Responsibility Program of the Year (recognizing companies' stewardship of environmental resources)	\$365	\$400	\$435	\$470
B08. Fastest-Growing Company of the Year (recognizing outstanding revenue growth in 2009 over 2008)	\$365	\$400	\$435	\$470

B09. Non-Profit or Government Organization of the Year (new category for 2010)

\$365	\$400	\$435	\$470
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Corporate Communications, Investor Relations, & Public Relations Categories

Includes all corporate communications, investor relations, employee relations, public relations, etc. functions

- C01. Public Relations Agency of the Year
- C02. Communications Department of the Year
- C03. Communications Team of the Year
- C04. Investor Relations Program of the Year
- C05. Communications or PR Campaign of the Year (new for 2010, there are now 13 different categories for communications campaigns and programs)
 - a. Community Relations
 - b. Crisis Communications
 - c. Global Issues
 - d. Issues Management
 - e. Low Budget (under \$10,000)
 - f. Marketing – Business to Business
 - g. Marketing – Consumer Products
 - h. Marketing – Consumer Services
 - i. Multicultural
 - j. Reputation/Brand Management
 - k. Public Affairs
 - l. Public Service
 - m. Social Media Focused
- C06. Communications, Investor Relations, or PR Executive of the Year
- C07. Corporate Communicator of the Year (for non-executive corporate communications, PR, and IR professionals)

\$365	\$400	\$435	\$470
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\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470
\$130	\$165	\$200	\$235
FREE	FREE	FREE	\$35

Creative Categories

Includes all creative management, copywriting, art direction, audio-visual production, animation, illustration, photography, etc. functions

- D01. Advertising, Editorial, or Design Agency of the Year
- D02. Creative Organization Department of the Year
- D03. Creative Team of the Year
- D04. Creative Professional of the Year

\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470
FREE	FREE	FREE	\$35

Customer Service Categories

Includes all customer service functions

- J01. Customer Service Department of the Year
- J02. Customer Service Team of the Year
- J03. Customer Service Executive of the Year

\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470
\$130	\$165	\$200	\$235

Human Resources Categories

Includes all human resources functions

L01. Human Resources Department of the Year

L02. Human Resources Team of the Year

L03. Human Resources Executive of the Year

\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470
\$130	\$165	\$200	\$235

Information Technology Categories

Includes all information technology, MIS, web development, etc. functions

N01. Information Technology Department of the Year

N02. Information Technology Team of the Year

N03. Information Technology Executive of the Year

N04. Technical Professional of the Year (for non-executive IT professionals)

\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470
\$130	\$165	\$200	\$235
FREE	FREE	FREE	\$35

Marketing Categories

Includes all marketing, advertising, packaging, distribution, etc. functions

M01. Marketing Department of the Year

M02. Marketing Team of the Year

M03. Marketing Campaign of the Year

a. For a product

b. For a service

M04. Marketing Executive of the Year

M05. Marketer of the Year (for non-executive marketing professionals)

\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470
\$130	\$165	\$200	\$235
FREE	FREE	FREE	\$35

Products & Product Management Categories

Includes all product management, product development, product engineering, manufacturing, etc. functions

P01. New Product or Service of the Year (for products and services introduced to the marketplace since January 1 2008)

a. Computer Services

b. Computer Software - New Version

c. Computer Software - Software as a Service

d. Computer Software - New Desktop/End-User Software

e. Computer Software - New Server Software

f. Computer Hardware

g. Consumer Products (new category for 2010)

h. Financial Services

i. Manufacturing

j. Media & Entertainment

k. Services

l. Telecommunications

m. Other

P02. Product Development/Management Department of the Year

\$365	\$400	\$435	\$470
\$365	\$400	\$435	\$470

P03. Product Development/Management Team of the Year	\$365	\$400	\$435	\$470
P04. Product Development/Management Executive of the Year	\$130	\$165	\$200	\$235
P05. Product Developer of the Year (for non-executive product development/management professionals)	FREE	FREE	FREE	\$35

Support Categories

Includes all administrative support, production support, security, maintenance, etc. functions

R01. Best Support Department of the Year	\$365	\$400	\$435	\$470
R02. Best Support Team of the Year	\$365	\$400	\$435	\$470
R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)	FREE	FREE	FREE	\$35